



# Call In Overview and Scrutiny Committee – Supplementary Agenda

**Wednesday, 3 August 2011 at 7.30 pm**  
Committee Room 1, Brent Town Hall, Forty Lane,  
Wembley, HA9 9HD

## Membership:

### Members

Councillors:

Ashraf (Chair)  
Denselow (Vice-Chair)  
Mrs Bacchus  
Gladbaum  
Kabir  
Lorber  
Mistry  
HB Patel

### first alternates

Councillors:

Clues  
Beckman  
Harrison  
Adeyeye  
Mitchell Murray  
Matthews  
McLennan  
BM Patel

### Second alternates

Councillors:

Brown  
Hossain  
Sheth  
Al-Ebadi  
Chohan  
Allie  
Aden  
Colwill

**For further information contact:** Toby Howes, Senior Democratic Services Officer  
020 8937 1307, [toby.howes@brent.gov.uk](mailto:toby.howes@brent.gov.uk)

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**The press and public are welcome to attend this meeting**

# Agenda

Introductions, if appropriate.

Apologies for absence and clarification of alternate members

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The reasons for the call in are:-

1. To test fully the argument that Equalities legislation requires the cessation of all “cultural/faith based” events.
2. Because many of the “cultural/faith-based” events are inclusive and, in practice cross-community.

Suggested action for the Call In Overview and Scrutiny Committee to take:-

1. To consider the option of providing greater support to events delivered by the local community by diverting resources from large-scale events organised directly by the council.
2. To take full account of the consultation responses and views of the local community.
3. To consider advice on relevant Equalities duties and legislation

The Executive report is attached. Appendices to the report are circulated separately for Members.

The Lead Member and Lead Officer are invited to the meeting to respond to Members’ questions.



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## Executive - events programme appendices

**Monday, 18 July 2011 at 7.00 pm**

Committee Rooms 1, 2 and 3, Brent Town Hall, Forty Lane, Wembley, HA9 9HD

### Membership:

#### Lead Member Councillors:

#### Portfolio

John (Chair)	Leader/Lead Member for Corporate Strategy and Policy Co-ordination
Butt (Vice-Chair)	Deputy Leader/Lead Member for Resources
Arnold	Lead Member for Children and Families
Beswick	Lead Member for Crime and Public Safety
Crane	Lead Member for Regeneration and Major Projects
Jones	Lead Member for Customers and Citizens
Long	Lead Member for Housing
J Moher	Lead Member for Highways and Transportation
R Moher	Lead Member for Adults and Health
Powney	Lead Member for Environment and Neighbourhoods

**For further information contact:** Anne Reid, Principal Democratic Services Officer  
020 8937 1359, [anne.reid@brent.gov.uk](mailto:anne.reid@brent.gov.uk)

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# Agenda - - events programme appendices

Introductions, if appropriate.

Apologies for absence and clarification of alternate members.

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This report outlines the overarching priorities underpinning the future delivery of a programme of activities that are inclusive to all which have been developed following recent consultation. It also sets out options for the council's funding for the delivery of a programme of activities for the borough within the current financial constraints.



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**APPENDIX 1: POLICY CONTEXT FOR THE CULTURAL STRATEGY**

## Foreword

Brent Council is committed to the development and encouragement of a broad range of cultural activities that help to bring communities together and showcase the borough at its very best.

We know that access to cultural activities contributes to a safe, healthy and cohesive community. This is why we have supported and promoted a wide range of activities in the borough for a great many years, from reading groups for young children, to displays in our parks and parades on our streets.

We have also worked very successfully with key partners to ensure that local people can enjoy the world class cultural opportunities that are right on our doorstep – Wembley Stadium and Arena, the Swaminarayan Temple and The Tricycle Theatre.

Brent local communities have also organised many hundreds of celebratory events both in conjunction with the council and under their own steam - Making Brent not only the most diverse borough in the country but one of the most cultural active.

The council has an important leadership role in helping to ensure that local communities can benefit from cultural events and activities by celebrating the things they value, learning about other cultures and simply having fun.

We want Brent's cultural events to reflect people's sense of pride, identity and connectedness. The four priorities identified in this document supports that aim. We want to encourage greater community ownership and delivery of cultural activities in Brent. We hope all our partners will continue to work with us to deliver a programme we a can all be proud of.

Cllr Ann John  
Leader of Brent Council  
Lead member for Corporate Strategy and Policy Coordination

## Vision

Brent Council, its partners and communities will together deliver an annual programme of innovative and exciting cultural events that bring communities together to celebrate Brent's cultural diversity and enrich the lives of local people.

## Background

Brent Council is committed to encouraging the development of cultural activities within the borough. Over many years the council has delivered a broad arts and festivals programme catering for a range of different communities.

The Arts and Festivals programme delivered by the council up until 2010/2011 had endured over several decades and was no longer reflective of all of the many diverse communities the council now serves. This coupled with the new financial constraints facing the council prompted a re-think on how cultural activities should be provided in the borough.

The council has less money to deliver all of its services and this inevitably means there needs to be a reduction in the money directly spent by the council on Arts and Festivals.

The council launched a consultation with local people about its provision of Arts and Festivals activities on 7 March 2011. Feedback indicated that people felt that what the council provided should be more equitable. There was also a desire to have fewer specific faith-based events and more wholly inclusive activities.

The feedback from this consultation was considered along with other consultation and evaluation to help shape this document.

Over the last ten years many of Brent's local community groups have developed and staged their own events across the borough, some independently but many with advice and support from the council. Given this community desire to celebrate specific events in the faith or cultural calendar, and the current financial climate, the council is now shifting its emphasis to focus on directly delivering a small programme of core events that are wholly inclusive. It will also work in partnership with local groups to help them develop a richly diverse calendar of events that are community-led.

## Introduction

A future provision of an inclusive events programme will be developed to reflect and support the key principles of Brent's Cultural, Sport and Learning Forum.

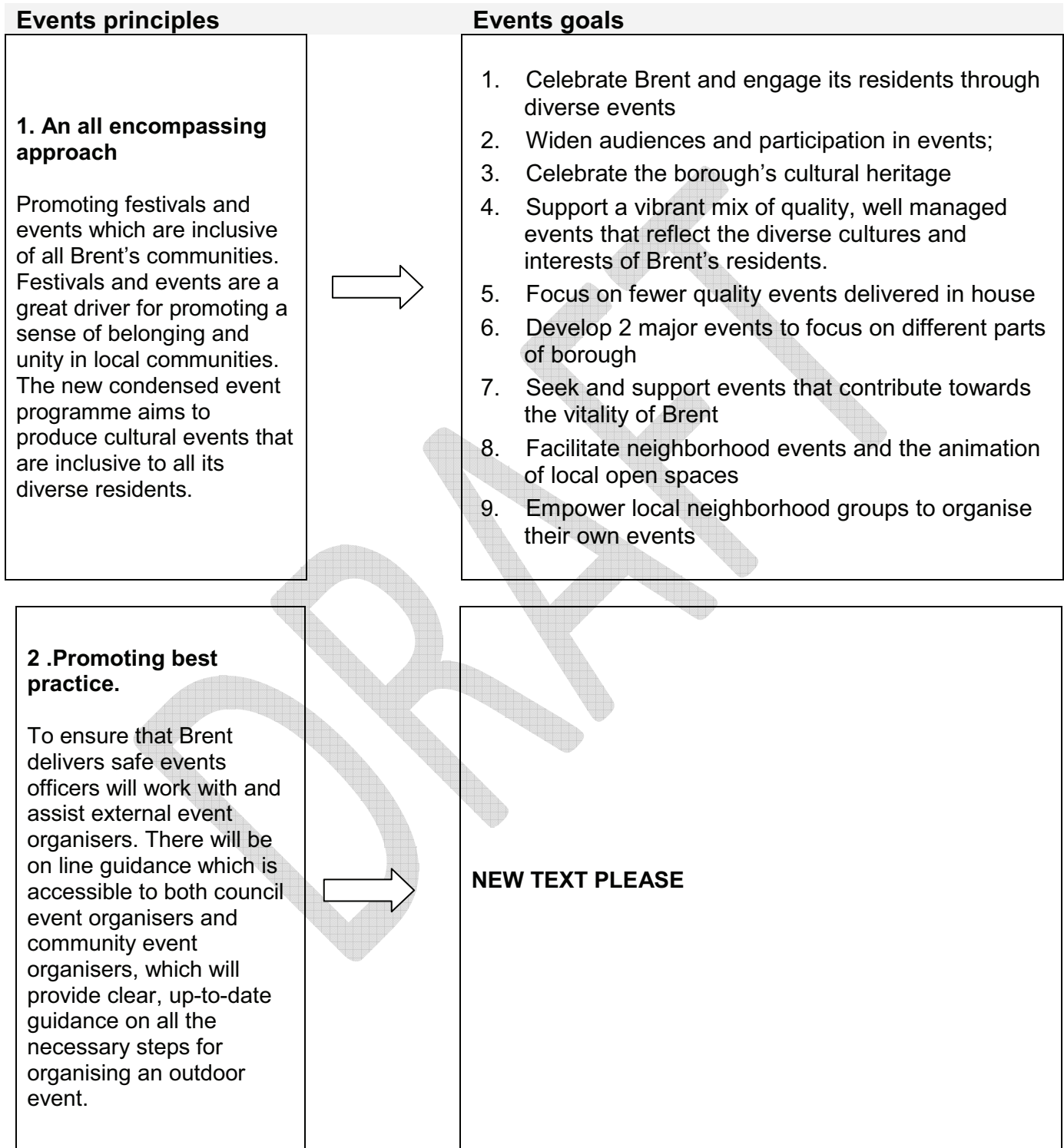
The Cultural Forum adopted eight key principles to guide its work based on these eight principles:

- Enhancing cultural vibrancy – Brent's infrastructure
- Supporting the cultural economy – arts, culture and creative industries
- Raising the profile of culture – promotion
- Encouraging young people to take part – participation and engagement
- Developing public space – design and animation
- Making the most of London 2012 and other major events – place making
- Increasing participation – access
- Promoting health and well-being – use of parks and open spaces

***To develop and support a range of cultural opportunities that are engaging, accessible and enriching for all local communities.***

## Events vision and principles

Brent Council recognises that access to cultural activities contributes to a safe, health and cohesive community. The council aims to work in partnership to develop and support a range of cultural opportunities that are engaging, accessible and enriching for all local communities.



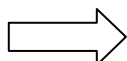


**Festivals and Events Visions**

**Festivals and Events Goals**

**3. Events that act as a community showcase.**

Promoting events that create vibrant public spaces which attract visitors to the borough. Events create opportunities that showcase areas that are not typically tourist attractions, thus attracting visitors to the borough. Participation in events can broaden horizons, realise aspirations, improve education attainment and contribute to health through feelings of self-worth and well-being.



1. Improve and extend the use of Council media and other communication and tourist channels, including digital, to promote Borough events and venues.
2. Facilitate and promote neighbourhood events and the animation of local open spaces;
3. Ensure the sustainable use of parks, open spaces and indoor venues for events;
4. The Council will work with Friends Groups and other local stakeholders to stage events in the borough;
5. Advise and work with arts and community groups to ensure longer lasting benefits from events;
6. Provide enjoyment, learning and value for local residents and visitors through events.

**4. Promoting a business development approach.**

Securing additional funding and sponsorship. With a new programme there is an opportunity to create a business plan for festivals and events with the aim to increase earnings from sponsorship to support limited budgets.



1. Improve coordination of the council's event assets: venues, parks, public spaces, roundabouts, advertising;
2. Ensure the sustainable use of Brent's parks, open spaces and indoor venues for events;
3. Promote the use of Borough venues for events to maximize income potential;
4. Work with funding agencies and businesses to maximize support for events across the borough;
5. Work collaboratively with cultural organisations, venues, hotels and attractions to offer a Brent package to attract more visitors to the borough;
6. Review events funding processes to ensure they provide maximum opportunity and incentive to attract new funding support and appropriate levels of recognition for Council's contribution.

**Cultural activities will be part of the fabric of everyday life....**

## **Monitoring and Review**

This document has been produced by the Brent Council to ensure an inclusive events programme is planned and developed in an agreed and co-ordinated way within Brent. It recognises the range of organisations and agencies involved in delivering a wide cultural offer in Brent, the role they will play in delivering this strategy and the benefits of working together to do this. It has highlighted the contribution that Arts and Festivals can play in Brent in terms of improving health, creating safe places, tackling worklessness and increasing community cohesion.

Brent Council will oversee the delivery of the actions and will review, comparing achievements against the key actions, taking account of changing circumstances and new opportunities, thereby allowing all partners to forward plan and identify resources with which to deliver key actions.

Improvement in participation rates as measured through the national indicators will allow us to determine whether the vision is being met. A comprehensive review will take place in 2014 to allow sufficient time for a subsequent strategy to be produced.

DRAFT

## APPENDIX 1: POLICY CONTEXT FOR THE CULTURAL STRATEGY

### Local

Brent' new **Corporate Strategy** One Borough, One Community, One Council sets out an ambitious vision for Brent:'

- Creating a sustainable built environment that drives economic regeneration and reduces poverty, inequality and exclusion
- Providing excellent public services which enable people to achieve their full potential, promote community cohesion, and improve our quality of life
- Improving services for residents by working with our partners to deliver local priorities more effectively and achieve greater value for money from public resources.

Brent Culture, Sport and Learning Forum, comprising partners from local businesses and arts as well as sports and learning providers, produced a five year over-arching **Cultural Strategy** which was adopted by the Council in 2010. It offers eight key principles:

- Enhancing cultural vibrancy – Brent's infrastructure
- Increasing participation – access
- Raising the profile of culture – promotion
- Encouraging young people to take part – participation and engagement
- Developing public space – design and animation
- Making the most of London 2012 and other major events – place making
- Supporting the cultural economy – arts, culture and creative industries

The **Local Development Framework** focus will be on five key growth areas: Wembley, Alperton, South Kilburn, Church End, Burnt Oak and Colindale. It will see growth of 45000 new homes. A cornerstone of the Strategy is the creation of a new Civic Centre within the Wembley Regeneration area. The Council will be demonstrating its commitment thereby to both offer accessible community services and "much needed space for arts and cultural events".

### Regional

The **Mayor of London's** strategy **Cultural Metropolis** sets out the Mayor's commitment to support the cultural and creative business sectors and highlights their role in regeneration and employment. The strategy links the physical environment to the cultural offer through good urban design, to 'revitalised' public space through high-quality public art and announces a strong intention to "widen access to the arts from London's outer boroughs". In terms of London 2012 the **Greater London Authority** (GLA) is supportive of plans to develop festivals, productions and exhibitions that will form the city's celebrations of the Olympics. While the resources available to the Mayor are limited the GLA has a key role on the direction of the arts in London through the influence that can be exerted on Arts Council England, London. The GLA may also be in a position to benefit from a shift in Government thinking around the function and purposes of the London Development Agency which could impact on the development and support for the creative industries in London. The Events Strategy contributes to the priorities of:

- Maintain London's position as a world centre cultural excellence
- Support grassroots culture
- Create a lively public realm
- Increase access and participation

By using the Borough's cultural institutions when programming content for events, empowering neighbourhoods to run their own events and become involved in their local open spaces, grassroots culture can be supported and access and participation increased.

*"We must continue to invest in creativity - this is not a time to be lowering ambitions"* Boris Johnson, **Mayor of London**

The **London 2012 Olympic and Paralympic Games** is a huge sporting and cultural event. The four year Cultural Olympiad programme was launched in 2008 to celebrate the Games coming to London. The programme includes the opening and closing ceremonies, major cultural projects and Inspire Mark projects. Inspire Mark projects are UK wide, community projects and events that have been inspired by the Games. Each year in the run up to the Games, Open Weekend will take place.

Regionally the Events Strategy contributes to and supports the work of the **West London 2012 Partnership, WLA** and the **Western Wedge**.

## National

**The Department for Culture, Media and Sport (DCMS)** has a Structural Reform Plan in line with Coalition Government agendas. Top priorities include the delivery of a safe and successful Olympic Games, support for the Big Society and reform of the National Lottery with 40 per cent of funding to be directed to the voluntary and community sector. It is currently undertaking a review of its network of public bodies to be delivered in the autumn with a view "to improving accountability, transparency and value for money".

**Arts Council England (ACE)** In 'Great Art for Everyone' ACE set out its view for the impact of the arts as: 'building people's capacity for understanding the world around them, enriching people's experience of life and offering an important emotional connection, creating links between different communities'.

As part of the Government's Comprehensive Spending Review, ACE's budget will be cut by 29.6 per cent. The arts landscape can be reshaped in line with the new strategic framework, and in full dialogue with arts organisations, artists and funding partners. Brent currently plays host to **5** RFOs.

The new **National Performance Framework** sets out the 198 national performance indicators for local government. Of the 198 indicators, the following relate to Arts and Festivals:

- NI10: Visits to museums and galleries
- NI 11: Engagement in the arts
- NI 6: Participation in regular volunteering
- NI 110: Young people's participation in positive activities
- NI 199: Children and young people's satisfaction with parks and play areas.

## Consultation on Brent's Arts & Festival Strategy

### Executive Summary

This consultation ran between 7 March and 26 April 2011. The consultation took the form of a questionnaire in both on-line and paper formats.

**Number of responses.** There were one hundred and ninety four (194), responses to the online questionnaire and eight (8) paper responses. Responses to both questionnaire formats have been amalgamated for the purposes of analysis. In addition a number of emails and letters were received. The Council has also received two petitions:

1. To retain funding support the St Patrick's day parade
2. To retain funding to support the Navratri Festival .

### Top line analysis

#### Arts questions

The consultation document set out the council's proposed four priority areas of work – which would be used to inform a programme of support to future arts events in the borough. The priority areas were:

- Supporting the regeneration and infrastructure investments underway;
- Promoting the cultural economy;
- Commissioning and promoting art;
- Promoting arts and festivals linked to the 2012 Olympic and Paralympic Games.

**Are they the right priorities?** Participants were asked whether or not they agreed these were the correct priorities? The answers to this question were fairly evenly split with 54% agreeing they were and 46% saying they were not. When asked if the priorities were equally important a majority of respondents, (71%) said the proposed priorities were **NOT** of equal importance. Only 29% agreed the four priority areas were of equal importance.

**Rating the priorities!** When given the opportunity to rate the proposed four priority areas of work in order of importance, (1 = most important / 4 = least important), the responses were as follows:

Importance	Priority area
1st	Promoting the cultural economy
2nd	Supporting the regeneration and infrastructure investments underway
3rd	Commissioning and promoting art
4th	Promoting arts and festivals linked to the 2012 Olympic and Paralympic Games

**Other suggestions!** Participants were also asked if they could suggest other areas of work not covered in the proposed priority areas. 93 respondents answered this question. The comments have been themed and are attached.

Arts activities that promote the cultural economy, particularly with reference to Brent’s cultural diversity, feature significantly in the responses to this question. Black art, history, young people, schools and the disabled are groups specifically mentioned as priorities for arts development. Activities that support the regeneration and infrastructure investments etc., also attract some additional support. Willesden Green Library Centre, the Stables Art Gallery and ‘job creation’ are specifically mentioned in relation to this priority. Promoting arts and festivals linked to the Olympic and Paralympic games was rated 4<sup>th</sup>. There are few comments on this proposal – one commentator questions the relevance to Brent while another is not clear that the Olympics will have a lasting legacy in order for this to be a priority. A few respondents have taken the opportunity to register their support for continued funding to festival events – notably the Navratri Festival.

## **Festivals questions**

The consultation document set out the council’s proposed four priority areas of work. The priority areas of work would be the guiding principles which be used to inform a programme of support to future festival events in the borough. The priority areas were:

- An all encompassing approach that promotes festivals and events which are inclusive of all Brent’s communities;
- Promoting events that act as a community showcase creating vibrant public spaces which attract visitors to the borough;
- Promoting a business development approach to festivals and events which secure additional funding and sponsorship;
- Promote best practice jointly between council officers and external event organisers to ensure we deliver safe and well organised events.

**Are they the right priorities?** Participants were asked whether or not they agreed these were the correct priorities? The answers to this question were fairly evenly split with 53% agreeing they were and 47% saying they were not. When asked if the priorities were equally important a majority of respondents, (70%) said the proposed priorities were **NOT** of equal importance. Only 30% agreed the four priority areas were of equal importance.

**Rating the priorities!** When given the opportunity to rate the proposed four priority areas of work in order of importance, (1 = most important / 4 = least important), the responses were as follows:

<b>Importance</b>	<b>Priority area</b>
1st	An all encompassing approach that promotes festivals and events which are inclusive of all Brent’s communities
2nd	Promoting events that act as a community showcase creating vibrant public spaces which attract visitors to the borough
3rd	Promote best practice jointly between council officers and external event organisers to ensure we deliver safe and well organised events
4th	Promoting a business development approach to festivals and events which secure additional funding and sponsorship

**Other suggestions!** Participants were also asked if they could suggest other areas of work not covered in the proposed priority areas. 85 respondents answered this question. The comments have been themed and are attached.

An all encompassing approach that promotes festivals and events which are inclusive of all Brent's communities feature significantly in the responses to this question. Other communities identified include, young people, disadvantaged and at-risk groups youth and homeless. Promoting 'community spirit' and community cohesion are also mentioned. Promoting 'best practice' and promoting a 'business development' approach both attract support in this section. As with the similar question on arts, some respondents have taken the opportunity to register their support for continued funding to festival events. Navratri attracts the most support and to a lesser extent support is registered for 'Respect', Diwali, Christmas, St Patrick's Day, Eid, Chanukah and Holocaust Memorial Day.

**Anything additional!** The final question asked participants if there was anything additional to add to proposals for supporting arts and festivals in the borough. 109 respondents answered this question. Comments have been themed and edited - a full list is attached.

The largest single number of respondents to this question have chosen to register their support for continued funding of the Navratri Festival. Comments in some cases have been reproduced verbatim in different individual consultation responses. One comment was repeated on 10 occasions. Support for continued funding of the St Patrick's Day parade is also registered as is support for Christian festivals and 'Respect'. A number of commentators support the notion of arts and festivals on a more community (than religious) basis. Young people and the importance of the Olympics are mentioned. Considerable support is expressed for support to and development of local art and artists. Sponsorship and partnership arrangements to maintain funding receive some support. Closer involvement with local people and the voluntary sector is also recommended. There are some commentators who are promoting more equal distribution in the funding regime – citing examples of current unfairness or bias. There are two comments recommending no funding in favour of community self support.

**Demographics** – to follow.

### **Arts & Festivals Strategy – 2 Petitions**

1. Save St Patrick's Day. Author – Michael Kearny (BIAS) – approx 300 signatures.
2. Continue funding the Navratri Festival. Author Jack Gajjar - 281 signatures.



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**Arts proposals**

**1. Do you think the four priority areas of work are the right areas for Brent to concentrate on?**

Responses:	count	% of responses
Yes	92	53.5%
No	80	46.5%
Total Responded to this question:	172	85.2%
Total who skipped this question:	30	14.9%
Total:	202	100.0%

**2. How important, relatively, do you think the priority work areas are?**

Responses:	1	2	3	4	Total
Supporting the regeneration and infras	66	88	26	15	195
Promoting the cultural and creative eco	130	45	16	5	196
Commissioning and promoting art:	50	64	39	42	195
Promoting arts and festival events linke	35	44	61	55	195
	33.9%	45.1%	13.3%	7.7%	100%
	66.3%	23.0%	8.2%	2.6%	100%
	25.6%	32.8%	20.0%	21.5%	100%
	18.0%	22.6%	31.3%	28.2%	100%

Total Responded to this question:	197	97.5%
Total who skipped this question:	5	2.5%
Total:	202	100.0%

**3. Do you think they are equally important?**

Responses:	count	% of responses
Yes:	57	29.1%
No:	139	70.9%
Total Responded to this question:	196	97.0%
Total who skipped this question:	6	3.0%
Total:	202	100.0%

**4. Are there other areas of work the Council should concentrate on that have been missed out?**

Responses:	count	% of responses
Total Responded to this question:	89	44.1%
Total who skipped this question:	113	55.9%
Total:	202	100.0%

**Festivals proposals**

**5. Do you think the four priorities for supporting festivals are the correct ones?**

Responses:	count	% of responses
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Yes:	83	53.2%
No:	73	46.8%
Total Responded to this question:	156	77.2%
Total who skipped this question:	46	22.8%
Total:	202	100.0%

**6. How important, relatively, do you think the priorities for supporting festivals are?**

Responses:	1	2	3	4	Total
An all encompassing approach that pro	124	24	8	11	167
Promoting events that act as a commu	63	60	25	18	166
Promoting a business development app	42	53	50	19	164
Promote best practice jointly between	71	32	25	36	164
	74.3%	14.4%	4.8%	6.6%	100%
	38.0%	36.1%	15.1%	10.8%	100%
	25.6%	32.3%	30.5%	11.6%	100%
	43.3%	19.5%	15.2%	22.0%	100%

Total Responded to this question:	169	83.7%
Total who skipped this question:	33	16.3%
Total:	202	100.0%

**7. Do you think they are equally important?**

Responses:	count	% of responses
Yes:	49	30.4%
No:	112	69.6%
Total Responded to this question:	161	79.7%
Total who skipped this question:	41	20.3%
Total:	202	100.0%

**8. Are there other priorities for supporting festivals the council should concentrate on that have been missed out?**

Total Responded to this question:	83	41.1%
Total who skipped this question:	119	58.9%
Total:	202	100.0%

**9. Is there anything you wish to add about Brent Council's proposals for supporting arts and festivals?**

Total Responded to this question:	109	53.96%
Total who skipped this question:	93	46.04%
Total:	202	100%

**About you**

**10. Are you responding as:**

Responses:	count	% of responses
an individual:	124	73.8%
an organisation:	44	26.2%

Total Responded to this question:	168	83.2%
Total who skipped this question:	34	16.8%
Total:	202	100.0%

#### **An organisation? PLEASE PROVIDE CONTACT DETAILS**

Responses:	count	% of responses
Contact Name:	64	95.5%
Organisation:	51	76.1%
Address:	62	92.5%
Email Address:	59	88.1%
Total Responded to this question:	67	33.2%
Total who skipped this question:	135	66.8%
Total:	202	100.0%

#### **11. Gender**

Responses:	count	% of responses
Male:	78	49.7%
Female:	79	50.3%
Total Responded to this question:	157	77.7%
Total who skipped this question:	45	22.3%
Total:	202	100.0%

#### **12. How old are you?**

Responses:	count	% of responses
Under 18:	0	0.0%
18 - 24 yrs:	11	7.1%
25 - 34 yrs:	31	20.0%
35 - 44 yrs:	27	17.4%
45 - 64 yrs:	77	49.7%
65 yrs or over:	9	5.8%
Total Responded to this question:	155	76.7%
Total who skipped this question:	47	23.3%
Total:	202	100.0%

#### **13. Ethnicity**

Responses:	count	% of responses
Asian Indian:	46	31.3%
Asian Pakistani:	1	0.7%
Asian Bangladeshi:	1	0.7%
Asian Other:	1	0.7%

Black Caribbean:	8	5.4%
Black African:	8	5.4%
Black Other:	2	1.4%
Chinese:	0	0.0%
Mixed White and Black Caribbean:	3	2.0%
Mixed White and Black African:	0	0.0%
Mixed White and Asian:	1	0.7%
Mixed Other:	4	2.7%
White British:	46	31.3%
White Irish:	12	8.2%
White Other:	11	7.5%
Other Ethnic Group:	3	2.0%
Total Responded to this question:	147	72.8%
Total who skipped this question:	55	27.2%
Total:	202	100.0%

**14. Do you consider yourself to have a long standing illness or disability?**

Responses:	count	% of responses
Yes:	9	6.0%
No:	140	94.0%
Total Responded to this question:	149	73.8%
Total who skipped this question:	53	26.2%
Total:	202	100.0%

**15. What is your religion?**

Responses:	count	% of responses
Baha'i:	0	0.0%
Buddhism:	0	0.0%
Christianity:	48	31.6%
Hinduism:	44	29.0%
Jainism:	1	0.7%
Judaism:	4	2.6%
Islam:	8	5.3%
Sikhism:	0	0.0%
Taoism:	0	0.0%
No religion:	23	15.1%
Prefer not to state:	14	9.2%
If other, please specify:	10	6.6%
Total Responded to this question:	152	75.3%
Total who skipped this question:	50	24.8%
Total:	202	100.0%

**16. Sexuality – are you?**

Responses:	count	% of responses
Bisexual:	1	0.7%
Gay man:	4	2.9%
Lesbian:	0	0.0%

Heterosexual:	100	73.0%
Prefer not to say:	29	21.2%
Other:	3	2.2%
Total Responded to this question:	137	67.8%
Total who skipped this question:	65	32.2%
Total:	202	100.0%

Theme	<b>Arts Question - Are there other areas of work the Council should concentrate on that have been missed out? (Themed)</b>
<b>Supporting the regeneration and infrastructure investments underway.</b>	2012 is Queen's Golden Jubilee and World's Gay Pride, which is mentioned in Brent's Cultural Strategy, but has no presence in your strategy. I find it highly inappropriate.
	What is the situation re theatres and local arts groups funding?
	Encouraging arts activities in empty properties by waiving full rates.
	Using empty shops / buildings for temporary Youth Clubs
	Willesden Library building. This building and the surrounding grounds is a huge, neglected and under used space with huge potential. Willesden has great transport links to many areas throughout Brent from Wembley to Queens Park, this building could reach out as beacon of arts. It could and should be the centre of arts in Brent, it is large enough and the very diverse demographic in the area could easily support such a building. The library should remain but the rest of the building could re-defined with arrival of a great cinema (perhaps ran by a good, commercial company such as Curzon), a gallery with more active marketing campaign behind it, it could offer arts related activities to the wider community and perhaps even a cafe (ran by a family friendly company). This is a neglected space that could actually be a good commercial proposition for Willesden, Brent and beyond. The area outside the area could be a wonderful use of space for more markets, art performances. Willesden is Art starved and the residents deserve more.
	Yes job creation and retaining and promoting the growth of the retail and industrial sectors. Forget your fireworks and your lads dancing down the street. Hardly important during the recession.
	Facilitating access to studios and practice venues
	Regeneration of the Stables art centre
	It is not clear to me what regeneration and infrastructure investments are underway. How can one find out?
<b>Promoting the cultural and creative economy</b>	<b>A TEA PARTY FOR SENIOR CITIZENS OF DIFFERENT NATIONALITIES &amp; CULTURES. A GETTING TO KNOW YOU IN AN ATMOSPHERE OF LIGHT-HEARTED FUN. ALL CULTURES UNDERSTAND THIS!</b>
	Arts and Education
	Brent Council should support all local community groups to celebrate its culture and festivals
	Brent has been multi cultural borough and hence more importance should be given to promotion of cultural activities, art and creativity from these diverse communities to keep the vibrancy of culture alive.

	<p>Broadening access to the arts by supporting services that bring arts and arts education to hard-to-reach and disadvantaged groups.</p> <p>Building and establishing local communities i.e. the ones that are already working in certain areas e.g. Queens Park etc..</p>
	<p>Capacity building arts organisations on the borough mentor schemes and training like Brent Bounce</p> <p>Celebrating the multi cultural and thriving area that Brent has become.</p>
	<p>Whilst I think the four priority areas are important I do worry slightly that these projects focus quite heavily on the economic and financial benefits of large scale arts and creative interventions. My concern would be that as a result other less glamorous or less commercial artistic projects are ignored or stigmatised. I would like to see more focus on grassroots and vernacular forms of creativity as these smaller scale projects often demonstrate innovation and inventiveness within marginalised groups which may otherwise be overlooked. Moreover grassroots projects can often be more meaningful to local residents than professionally dictated large scale projects</p>
	<p>Under "promoting the cultural and creative economy" links between cultural services supported by Brent - such as museums and libraries and cultural businesses (like the Lexi) - for example supporting schools work. We would also be keen to see emphasis on supporting and nurturing existing well-loved cultural hubs such as the Lexi, the Tricycle, and others such as pubs with theatre space, as much as developing new projects such as the site in Willesden.</p>
	<p>Yes. Cultural development. Area Officers to meet local arts organisations to give them one to one support on funding and developing their work such as buildings.</p>
	<p>Yes, Brent Council should support performing arts groups in Brent. On behalf of Encee Arts: Encee Arts is a professional arts organisation with widespread grassroots experience in arts education and promotion of south Asian performance. Encee Arts is creating a bespoke programme of new south Asian work that is relevant and specific to the communities of North West London for them to enjoy, participate and benefit from the range and experience of high quality of professional arts activity. It has developed an aptitude for arts from its arts educational activities based at the Patidar House. All this takes place from a purpose built arts facility with state of the art equipment with various rehearsal and performance space. At Patidar House we have Encee Arts specialising in South Asian Arts with almost 150 students of dance and music. The Centre is the only purpose built Arts facility in Brent with 3 floors dedicated to arts. It is open to all and various groups in Brent and London use the rehearsal and performance space.</p>

	Developing new artists, local music and art spaces what about theatre in Roundwood Park, a music festival in Gladstone Park.
	Yes supporting existing Groups and long standing festivals especially those where Groups bring extra resources to the table and ar not simply funded by the Council - such as Navratri which attracts tens of thousands of participants, brings in much more than the Coiuncil grant and passes most of the grant money to local schools for hire of halls
	The promotion of creative arts amongst the over-25 age group. There are many talented performers in their thirties, forties and older who don't seem to have access to funding, tuition opportunities and creative spaces.
	The four priorities don't seem to be supportive of smallscale, community-focussed projects giving accessibility to all to DO art. I want to see more art in local areas with involvement from a cross-section of people, for example in the small libraries and other community venues across Brent.
	The Council should support the community of Brent to promote the community's cultural and festivals. Sustainability for artists and creatives to be able to work in the borough i.e affordable w/shop spaces. Greater correspondance with their local artists.
	Promoting social and cultural cohesion. Promoting a feeling of well being
	Promoting Cultural festivals across the borough and cross section of communities rather than certain part of the borough. No cultural events sponsored by Brent council are currently taking place on the Kingsbury and Queensbury area apart from the resident organised "Queensbury Eco-Cultural Festival" which the council could play an important part.
	African/black arts & history
<b>Black art / history</b>	
<b>Young people / schools</b>	Youth Arts Strategy and promoting the inclusion and development of young people in the arts in Brent, esp through specialist centres such as Granville Youth Arts Plus Centre and promoting uptake and involvement in the arts in the community and through youth groups and clubs in the community.
	The council has many talented young artists and a platform should be given to them during the festivals etc to be able to showcase that talent. It also gives agents etc an opportunity to pick them up.
	Skills development in schools and colleges



	<p>Arts and culture has a real breadth of impact and this is to a certain extent acknowledged within the 4 priority areas. However, I would like to see provision for young people as a focus within the strategy. There are some great programmes, both local and national, being delivered in Brent for young people to access the arts or use the arts to achieve. Designating focus to ensure young people continue to be provided for is very important. This is even more vital now with national and local government cuts and a number of initiatives disappearing. The council has been previously energetic in working in a cross-departmental way to link, for example, regeneration strategies with Children and Families and the the Arts and Festivals team priorities. It would be great to see this continue, but without a specific spotlight on this within the council's strategy I fear it will not. As one example of how arts and culture has supported wider aims within the borough's young people agenda, a number of schools in the area have benefitted from the national Creative Partnerships programme. Arts and culture have been used as a way to support schools to address school improvement priorities. In this context schools have worked in partnership with creative organisations to develop their creative learning provision. More broadly access to arts programmes has a real impact on skills, confidence, mobility and attainment. Showing consideration to young people within the strategy will make sure that for them living in Brent is a really exciting, vibrant opportunity. It will also show the importance they play in their local area.</p> <p>Promoting art through educational programmes in schools. Budget for writers and artists tours to schools. Promoting groups in local libraries. Subsidising amateur craft, drama, music groups etc.</p> <p>Preparation of youth at the earliest stages for interaction with the world within and beyond Brent.</p> <p><b>Disabled</b>  Brent has never showcased disabled artists or groups eg you never see the children from a special school performing music at showcase events, always tend to be balck dance groups.  Also need to ensure that all events and venues have a changing places accessible toilet so that people with profound and multiple disabilities can also join in.  There are never any workshops for disabled people re arts/music and you only pay lip service to inclusion eg where is the accessible version of the consultaion documentdocument  Brent should continue to ensure that reductions in support for Elderly and disabled people are kept to a minimum. Irish people have a long history of volunteering in this sector - they are naturally supportive to their own and wider community</p>
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<p><b>Commissioning and promoting art</b></p>	<p>Brent needs to do more to grow its Arts organisations especially those that have got National Portfolio status from the Arts Council. These organisations have a big roll to play in the lead up to 2012 and are bringing investment into the local economy, providing jobs locally. Brent should invest in its local artists first before bringing artists from outside the borough. Other boroughs are doing this and so Brent's Artists are not getting the opportunities from other boroughs especially the 5 host boroughs. Brent has very experienced artists that live and work in the borough. Brent should look at doing more work with their resident artists. Brent needs to have high profile artists to inspire its community what better way to do this than to give its local arts champions the platform they deserve to show their skill. Brent needs to grow a local arts economy</p>
	<p>There is a need to promote/grow/support local artists to ensure the survival of the cultural arts of those who live in Brent. Those artists who live in Brent and who contribute to the economy and growth of the Borough make Brent a richer place. Also, if we support local artists, we will not have to depend on bringing in artists from outside the Borough. Our people are the greatest asset. Investment in local people should be of paramount importance if the Borough is to promote integral human development.</p>
	<p>Too little high quality art and film are promoted. There is not enough diversity - we see very little film or art from other European countries, for example. I remember when Willesden Library opened its arts centre and you had fantastic films, theatre, concerts etc. Please bring this back. Willesden arts centre within the library feels desolate now.</p>
	<p>The last few months have been really helpful (Brent Bounce) for a small number of independent arts organisations - more support in this way is really useful, also enabling networking of those organisation, which they may be able to pool resources through these difficult times. Is there also a possibility of offering 'hot-desking' opportunities within Brent offices - wouldn't cost the Council anything, and may make a huge difference to smaller organisations</p>
	<p>Supporting and developing artists</p>
	<p>Especially - priority (3) (commissioning and promoting art) Tower Hamlets and its local businesses (incl city) are way ahead - just check out - initiatives, read z eastend life paper and see how T.H. Council is doing it!</p>
	<p>Improve marketing</p>

	<p>It is unclear whether support of and nurturing of creative/artistic grassroots and non-venue based groups and individuals are included in the priorities; without this you are not investing in the future as you will have no future creatives/artists to speak of, and therefore nothing to promote. The future needs to go beyond just Olympic planning and not all valuable arts practice is relevant to the olympics!</p> <p>I am not aware that Brent Artists Resource is mentioned in the proposals and would like to be assured that this important arts facility is retained.</p> <p>Promoting 'Koesler' Artwork/Photography/Sculpture/Handcraftwork/Needlecraft and Promoting Overseas Artwork</p> <p>Film</p> <p>FILM LONDON HOPE THE SCREENING OF CULTURAL FILM, INCLUDING SCREEN HERITAGE &amp; EDUCATION, WILL BE INCLUDED IN THE ARTS DEVELOPMENT PLANS. WE WOULD BE HAPPY TO DISCUSS WAYS TO COLLABORATE TO SUPPORT THIS SECTOR FURTHER.</p> <p>Focus on building the strengths of Artists that live in Brent so that we can generate local jobs for artists living in Brent. Provide resources for local artists to deliver work in the local area so that young emerging artists have facilities to grow.</p> <p>Linking arts practitioners/organizations/initiatives to work together, enabling best use of limited resources</p> <p>Performing Arts @ events in Open Space ie The Queensbury Eco-Culture Festival held annually in Summer (3 July 2011)</p> <p>Places for Artists to make art.</p>
<b>Promoting arts and festival events linked to the Olympic and Paralympic Games.</b>	<p>Although hinted at, the Council should actively community festivals and events. Support for the Olympics is not a strategic area UNLESS there will be clear legacy (continuing or repeating) events over the following years.</p> <p>Please give more details re arts and festival events linked to olympics?</p> <p>What concerns me most about plans for Willesden Library Centre is that there will be so many visitors due to the Olympic Games, so it would not be an appropriate time to have it out of use, or in an unsightly state, when it is such an established, attractive centre we have grown proud of, and willingly bring our own visitors.</p>
<b>Relevance?</b>	<p>How will the events around 2012 benefit the local community. Will it be delivered by them? Will the local artists be commissioned to produce work for these activities or will our taxes be used to pay Artists from outside the borough. I think that Brent is full of talent that it does not invest in and that the events around 2012 should in Brent should benefit the local community and employ our local artists</p>

<p><b>Support for the Arts Team</b></p>	<p>The arts team offers a great level of communication with local/small arts organisation in Brent. It's a very inexpensive formula that's giving great results. La Boheme opera was premiered at the Cock Tavern Theatre and has won the best new opera production in London. It competed against the Royal Opera House and the English National Opera. Also, The Gallery at Willesden Green, where Brent Artists Resource is based, was selected last November by the BBC and The Guardian's editor as one of the top community galleries in London. All of this will be lost if the Arts team is been removed.</p>
<p><b>Support for festivals</b></p>	<p>Christmas &amp; St Patricks Continuation of Navratri funding in Brent</p>
	<p>Why is there 72k spent on Divali and all christmas funding being pulled? There is a lack of balance here Yes...In Queensbury and Kingsbury .No budget is allocated for the festivals... Friends of Eton Grove park is the local community group whcih organises event every year but no proper council support is given... We do understand that council can not do everything but if community does they should support them at least with small things...it has been completely ignored....I have seen online that council has spent thousands of pounds adn compare to that we donot require big thing for queensbury but at least something. Community does not speak out in queensbury should not be considered that they do not know. Please take it as a request and take it further... Thanks for this opportunity of participating in this valuable survey.</p>
	<p>Uphold the multicultural ethos and how to preserve existing methods supporting community celebrations for all faith groups. How to encourage the annual celebrations to flourish thus boosting sales in local businesses. These annual positively uplifting spiritually meaningful celebrations that have a long history which should be preserved. Council should build on its successes and manage its budget wisely by looking at wider positive impact of these celebrations for all the community. Worldwide Britain is admired for its multicultural cosmopolitan society and council would do well to act with caution and wisely to keep this positive reputation of Britain alive. Back projects that bring value to communities and thus Council too. Budget wisely, instead stop unnecessary wastage of money by going green in your offices, being energy efficient, not sending out duplicate letters to same individual (thus save on postage, manpower wages to workforce, energy, envelopes), stop wrong fines and hence unnecessarily paying out compensations, lots of other ways council can save on its own spending before targeting positive holy festivals from receiving funds. Festivals which have proven track record of success and joy and happy communities.</p>

	Yes, Christmas should continue to be promoted.
	It is sad to hear there are cuts in the Brent Irish festival. It is always popular and brings money to the local economy through visitors purchasing goods and services in the area. It is a very sad day for Brent not just the Irish as lots of other cultures took part in the event.
	Promoting and funding Navratri - Hindu cultural festival is a must
	Navratri Festival is important to Brent's Hindu population. Believe it is between 30 - 40%. Can reduce Diwali funding by at least another 30% but this nine days festival is important.
	Navratri Festivals
	Its a total disgrace that you are no longer funding Christmas, St Georges day and St Patricks day
	How can you cancel Christmas and Christmas lights. I am an Asian and think Xmas is also important from a national point of view.
	<b>No support</b> I think given the £43K cut to the budget, the Council should focus on providing essential services that have an impact on people's quality of life every day, and not waste money on Festivals.
<b>Other</b>	This questionnaire is very badly designed and does not make sense. It is essentially just one questions. Questions 1 and 3 are derived from question 2. Question 1: are these the right areas? - whether they are right is obvious in the ratings of question 2. 1: yes it is right. 4: not important, so not right. Question 3: Do you think they are equally important? Look at the answers in question 2. If they are equally important, they would have the same rating. I am not sure what kind of data you want to extract from this questionnaire as it seems very vague.
	Don't waste time on surveys regarding funding for areas that we can all do without.
	You have covered almost everything...
	We believe that these are enough and that it is best to concentrate on these four areas and to do them well.
	The council should work to improve the safety and wellbeing of the residents, reduce crime rate. Al so works towards improving the roads
	The council need to focus and listen to what the local people want, not what they think that local people want.
	Remember that Brent consists of a lot more than just Wembley. The neglect of Kilburn, Willesden and Harlesden is shocking. Closing libraries and sports centres whilst throwing loads of money at this is diabolical.

	Promoting cultural & a sense of community. Promoting good customer service instead of bureaucratic bullying that exists now. Council officers can make decisions which destroy the lives of people in the community without any comeback on them.
	No. I think Brent are one of the most socially aware councils in the UK
	Nothing at the moment
	I can not think any
	N/A
	Kilburn
	I would like to see the vulnerable protected elderly and children.
	Housing.
	Fairtrade - the Council made a commitment in its Our Future document
	Fairtrade.
	Environmental Sustainability - these are Council strategies and need to be included
	Ensuring cultural heritage and skills are safeguarded by providing funding and venues for people to use. Opening more community spaces that local people can use cheaply for sport, games, art etc. Keep the libraries open in all areas- There should be a library for each area, so that people are not further discouraged from using them because they have to take transport to get to it.
	Having Brent emailing me to get me involved in the art experiences, although I live in the Ealing Brough. I used to live in Harlsden, and find that they have an edge, towards cultural diversity. I wish I could cover and replicate a similar feeling in London Borough of Ealing.

Themes	Q. Are there other priorities for supporting festivals the council should concentrate on that have been missed out? (Themed responses)
An all encompassing approach that promotes festivals and events which are inclusive of all Brent's communities.	A wish that I would have is opportunity for different cultures/faith traditions to work together on a festival or share a stage in a meaningful way
	Being part of mainstream British culture
	An approach that promotes important festivals and events which are trouble free, value for money and the events which adds back to the Brent's communities.
	Involve different communities
	Do not forget the majority of people who are white and British
	Promoting and supporting well established community events which enhance the Brent culture and enable better understanding of the different cultures and festivals amongst the many different communities of Brent
	Promoting and supporting well established community events which enhance the Brent Religion and culture and enable a better understanding of the different cultures and festivities amongst the many different and diverse communities of Brent.
	Promoting and supporting well established community events which enhance the Brent culture and enable to understand different cultures and festival in cosmopolitan community of Brent
	Promoting and supporting a well established community events will enhance the integration and harmony amongst many different communities of Brent.
	Festivals are an important way of developing community capacity in this very diverse borough. We accept that the festivals of individual faiths have to be supported by that community and can not in these times of fiscal austerity expect financial support from the Council; the Council should restrict itself to broader events and shared themes and values.
	More arts/cultural activities to encourage the community to participate such as nice performances and workshops.
	Understanding individual importance of festivals/culture
	Support should be directed at festivals which reflect the demographic of Brent's inhabitants.



	<p>The Council should make a better link between what it proposes for festivals and what it proposes for the arts. Both should be a focus for community activity, promoting community cohesion and a sense of belonging as its no.1 priority. The investment will come if you get that right.</p>
	<p>Please seriously reconsider your festival proposals. To stop funding of the Christmas lights would be to cease a long standing english winter tradition which gives joy and delight to so many and is of significance to many more than just practising christians, as well as being visually stunning. Please embrace the wonderful diversity of the Brent population and allow and support different faiths to celebrate and Brent to enjoy, behold and appreciate their celebrations as they do it. Surely that is much more honouring of Brent's diversity than saying that we want to promote only all encompassing events.</p>
	<p>I am vehemently opposed to the "all encompassing approach". For me it is another way of saying that any faith, religious or specific event is somehow non encompassing or inclusive, which is simply not true and shows a very narrow views of how cultures and faiths develop and interrelate</p>
	<p>I think that the approach to keep festivals that the whole community can share is a good one.</p>
	<p>Promoting and supporting well established and value for money community events such as Navratri celebrations which has not only enhanced the Brent's vibrant culture and enable better understanding of the different cultures and festivals amongst the many different communities of Brent. The events that promotes family values and virtues of enjoyment by people of all ages while still remaining a responsible citizen of brent.</p>
	<p>Supporting Festivals that promote community spirit, community cohesion and green issues ie giving financial support &amp; officer support @ the Queensbury Eco-Festival.</p>
	<p>Performing Arts@ events in the Open Space i.e. The Queensbury Eco-Culture Festival held annually in summer (3 July 2011)</p>
	<p>Places for artists to make art.</p>
	<p>Promoting festivals and events that work to support at-risk groups (disadvantaged youths, homeless, users, ex-offenders, etc.).</p>
	<p>Preparation of youth at the earliest stages for interaction with the world within and beyond Brent.</p>
	<p>Friends of Eton Grove park eco culture festival...very little support from council.....</p>



	<p>I don't think any faith related events or festivals should be funded, and there seems very little for younger people mentioned and even less for disabled people</p> <p>What advice and support will be offered to local community groups advice pack is useful.</p> <p>Personal support from officers is invaluable and has often supported events in happening. Will there be officers time?</p>
<p><b>Promote best practice jointly between council officers and external event organisers to ensure we deliver safe and well organised events.</b></p>	<p>PREVENTION OF UNRULY BEHAVIOUR AMONGST TEENAGE BOYS AND GIRLS. SENIOR CITIZENS OF ALL NATIONALITY MUST BE WELCOMED PERSONALLY BY EXPERIENCED DIGNIFIED PERSONNEL.</p> <p>The big society is telling communities to do it for themselves but how can they do that if the council experts don't help them with all the hard stuff like permission and safety and security. You are asking for trouble otherwise. Communities need to be capacity built to do it and the council have to help them.</p> <p>Appointing officers to work alongside festival organisers to ensure health and safety.</p> <p>We had some doubt as to whether the Fireworks Display is a priority, but accept that there is significant benefit to public safety in having a properly organised public display rather than ad hoc private celebrations everywhere</p> <p>FILM LONDON ARE KEEN TO CULTURAL FILM ACTIVITY INCLUDING EDUCATION AND SCREEN HERITAGE INCLUDED IN THESE PLANS. WE WOULD WELCOME THE OPPORTUNITY TO DISCUSS COLLABORATIONS IN THIS AREA.</p>
<p><b>Promoting a business development approach to festivals and events which secure additional funding and sponsorship.</b></p>	<p>Audience development support for festivals and events (thinking of the Lexi pop-up screenings in Roundwood Park) - tapping into the bigger picture information which the arts team can help us with when we go into new areas.</p> <p>Allowing people to set up their own festivals- taking an enterprise approach</p> <p>The upcoming artists and organisations that apply for grants should be allocated the opportunities to project manage and create the events, this would establish work for them so in turn less funding allocated and in the long run Brnt would have artistic teams that can host many of the festivals that are currently probably outsourced for them to take place.</p>

	<p>Communities should be able to organise their festivals in partnership with Brent Council who should provide match funding for the festivals. Small community festivals should be encouraged rather than massive council organised events. It will be very sad not to have any Christmas lights. Can these be reinstated but scaled down - or done in partnership with local businesses?</p>
<p><b>Promoting events that act as a community showcase creating vibrant public spaces which attract visitors to the borough.</b></p>	<p>Yes how to uphold Britains good reputation abroad. Britain is well liked by a lot of people overseas, they feel its a home away from home. le many have migrated from abroad and are happy in Britain with its multicultural ethos, its tolerant nature. Its cosmopolitan nature and the people settled here wish to celebrate their culture and festivals and share it with all people in Britain. This allows for better understanding between different. Faith groups and each person can have chance to share and mix in and thus be enriched by the variety. Council should look forwards into the distant. Future and be openminded and think bigger and with broader vision to ensure that decisions on refusing funding will not have sour returns at a layter date in the future. Sometimes reputations and other values and community welfare in terms of joy, mutual tolerance and mixing of all types of people is more important in the long run and these festivals like Navaratri provide opportunities for this to happen. Sometimes what seems like a ggreat decision to fix a current problem is , in the long run &amp; in hindsight not great at all because of the consequences in the future. Likewise,a decision to toletrate a difficult time instead of acting may prove to be better decision as situation unfolds.</p>
	<p>Promoting and supporting well established and value for money community events such as Navratri celebrations which has not only enhanced the Brent's vibrant culture and enable better understanding of the different cultures and festivals amongst the many different communities of Brent. The events that promotes family values and virtues of enjoyment by people of all ages while still remaining a responsible citizen of Brent.</p>
	<p>Brent is mostly a residential area. When you state "which attract visitors to the Borough" you must mean The Town Hall in Wembley. The Dancing and Stage Music Festival usually held in Roundwood Park is good. Gladstone Park is very empty and void.</p>

	<p>Ence Arts would like to perform at the opening ceremony of the London Olympics. We showcased a performance at the start of the Olympic Relay from Wembley Stadium and at the opening of the New Wembley Stadium. The group has been involved in art since 1970's. We are currently the biggest school of Kathak dance style and the resident teacher for 12 years is also an artist in resident at the Southbank.</p> <p>Brent ignores its carnival organisations who do contribute to the creative landscape of Brent. Brent should celebrate carnival because London's best carnival band is based in the heart of Harlesden and processes on the 2 days of Carnival from Harlesden to Iadbroke Grove with over 200 performers and supporters.</p>
	<p>It would be good for Brent to consider supporting Carnival arts perhaps by having a carnival workshop at the respect festival or through an Arts education programme. Carnival arts can contribute to the 2012 events as the work is highly visible and dynamic.</p>
	<p>The Council should consider supporting Carnival as an art form.</p>
	<p>Local people having fun and enjoyment. Identification of local talent and providing a show case for local talent.</p>
	<p>"NAVRATRI"</p>
<b>Comments related to specific festivals</b>	<p>Navratri festival funded in part by Brent Council, is one such festival that needs to be funded, albeit reduced (in the current financial situation).</p> <p>Promoting and funding Navratri - Hindu cultural festival is a must.</p> <p>Brent Council should be proud of the Navratri celebrations as this is the biggest dance festival in the UK. The festival goes beyond the dance as it brings the communities together as well as the bringing together of people of all age groups and gender, it is an interaction that will otherwise not happen. There is the learning by the young from the old generation resulting in respect, better morals and good citizenship. For 35,000 Hindus residing in Brent, the main priorities are Navratri and Diwali festivals.</p> <p>The decision now to refuse funding to Navratri may cause upset, deprive joy and freedom to have means to celebrate as used to, create negative image of Council and take away a great opportunity for all communities to come together to celebrate and share and enjoy and learn about each other.</p>
	<p>Keep funding levels same for Brent Irish festival</p>
	<p>Christmas, St Patricks, St Georges &amp; Black History</p>

	I think we should have a public meeting to discuss the Brent St. Patrick's Day Parade & Festival 2012.
	I believe once a year EID festival should be kept as one of the festivals in the Brent as there is large Muslim community live in the Borough. Making funding available to organisations who to organise Eid festival is also an option
	Diwali is the festival of lights and it signifies the victory of good over evil. It is the BIGGEST festival in India. This celebration attracts visitors from outside of borough and also from outside of London. Brent Diwali has been so popular that people EAGERLY await the day of celebration and participate in the borough from different parts of the country. No other festival can supplement Diwali celebration and hence, the council MUST organise the festival.
	I think Xmas and St Patrick should be kept on the agenda. Maybe by cutting some of the Diwali grant...
	It's a total disgrace that you are no longer funding Christmas, St Georges day and St Patrick's day.
	Where are the Polish festivals and don't drop St Patricks Day festivities
	Navratri Festival
	Navratri festival is important to Brent's Hindu population. Believe it is between 30% - 40%. Can reduce Diwali funding by at least another 30% - but this nine days festival is important.
	Navratri festival promotes family values and virtues which at a times like these should be promoted by the council. It is one trouble free, value for money festival that event adds additional funds back to the Brent's school by hiring halls.
	Navratri is an important festival in bringing people of all ages and background for a joyous dance festival - it is enjoyed by all communities.
	Supporting Diwali is great as everyone enjoys it very much and it has won awards. Its good for Brent
	The festival goes beyond the dance as it brings the communities together as well as the bringing together of people of all age groups and gender, it is an interaction that will otherwise not happen. There is the learning by the young from the older generation resulting in respect, better morals and good citizenship. For 35,000 Hindus residing in Brent, the main priorities are Navratri and Diwali festivals.

	<p>The priorities are that the cost spent on Diwali Day on Ealing road should be stopped and that cost of £72,000 should be utilised on 10 day Navratri Festival. In India or Africa no Diwali day procession is carried out and no money is spent on fire works by the councils so WHY SHOULD BRENT SPENT ON THE DIWALI PROCESSION</p>
	<p>Respect Festival is day after London Gay Pride and it is not presenting any LGBT theme.</p> <p>We are very concerned that the present budget, with ongoing support for Diwali but not for any other single faith event might appear to be favouritism of one group, and divisive. We believe that there are presentational issues here which could be reviewed; we understand that the Council receives considerable sponsorship for the Diwali lights so we are not sure whether the £72,000 is a net or gross figure, and we ask that some of the financial breakdown of the figures be publicly available.</p>
	<p>We remain concerned that the Respect Festival does not aspire high enough but is a rather 'down-market' event focused on young people in its music/dance content, and with too much fast food and not enough offerings of healthier food sourced from local community groups. We acknowledge that this would take more work but the outcome could be so much better. We made similar comments in the 2008 Consultation and continue to think that the contracting out of the management of this event rather detaches it from the local communities. We maintain that an equal partnership with all those concerned including the faith, community and voluntary sectors from beginning to end would be an advantage in planning the Respect Festival if it continues. We have similar concerns about the Country Fair's offering of junk food and alcohol.</p>
	<p>Chanukak, Christmas, Eid, Christmas Lights should all be sponsored as they are meaningful and significant for significant populations of Brent and should be promoted and able to be enjoyed by all, whether you are in the faith or not. That's part of a diverse community and honouring the different peoples. So too should Diwali, which rightly is being funded. I agree with what you are proposing to retain, esp Diwali and Respect festival. However, to promote a countryside day in the city seems superfluous, unless you are drawing attention to the countryside parks and green spaces in Brent.</p> <p>But by all means promote the Brent Respect festival, which is wonderful and promote greater inclusion of young people please.</p>
	<p>Holocaust Memorial Day has been widened out to include other genocides and atrocities, and perhaps the name therefore needs to be reviewed.</p>

	Gladstonebury Festival: summer performance in Gladstone Park
	I also think that Brent Diwali is unique and other boroughs don't have anything like it.
	I with my family have enjoyed the celebration of Hindu festivals in Brent for over 30 years and I am saddened to hear the proposed termination of this support by Brent Council. I understand that various groups and individuals including Hindu Council (Brent) have suggested alternatives and I think this should be taken up. I agree that the Diwali event to be shorted in size to reduce the costs and use that savings for the Navratri festival. Over the years I have seen and heard many councillors from various parties come with Hindu Council representative to our community celebrations and have talked about the importance and the significance of the Navratri and now the u-turn by many of these councillors. I think it needs to be reconsidered - you will be letting down one of the largest community groups in Brent.
	<b>Other points</b>
	N/A
	No - I think Brent are one of the most socially aware councils in the UK.
	Not to just rely on email & your website. Contact Associations in the Borough.
	Nothing at the moment.
	That the council should look at the way it is being run as far as equilibrium for Brent residents is concerned.
	See what Tower Hamlets Council has done and they are more diverse than Brent! - eastendlife paper (weekly)
	Generation of employment for young people as part of the events process rather than giving space for commercial activities.
	I strongly believe that Brent Council have got their priorities just right in their proposals for the Festivals. We all know that cuts have to be made no matter how hurtful.
	Maybe instead of calling the Diwali festival - Diwali. Why don't you call it The festival of lights and invite one float from each community in addition to what already exists- Honika, Christmas, to show the unity of the peoples of Brent. It would be a gesture of unity.
	Look at value for money, the number of people that benefit from the money spent, this ratio should be equal across the board

Its not right to just include Diwali. If anything it should be just Christmas as the UK is a christian nation. Its wrong to cancel christmas celebrations by claiming the event is catered for.

<p><b>Themes</b></p>	<p><b>9. Is there anything you wish to add about Brent Council's proposals for supporting arts and festivals?</b></p>
<p><b>General Support</b></p>	<p>I think that Brent Council are trying to establish something worthwhile and it is appreciated by all those who</p>
<p><b>Support for continuing specific festivals.</b> <b>Navratri</b></p>	<p>Navratri Festival is an important part of our culture and participated by all ages. It brings young and old to celebrate together over these 10 days. It brings communities together and is a good way of engaging the youngsters in understanding morals and good citizenship and care of the community. The events are held in a peaceful manner and without any major violations of Public Order Act. Since we use the local schools, our communities positively engage with these schools and therefore support them in other activities throughout the year. For example: support in school fairs, school outings, charity fund raising and also in some instances support the learning of our cultures. Aiming this grant would inevitably deprive some of our underprivileged communities and lead to inequalities. It is a good way of bringing some "hard to reach" communities to engage in activities. We all fully understood the situation the council faces in respect to the reduction of grants from the Central government and that savings need to be made in all areas. With this in mind we consider that Navratri is a lower cost benefit option than any other festival organised by the Council for the community such as Diwali. To the best of our knowledge £ 72,000 has been allocated to the Diwali festival just for one day event, compared to 10 days event for Navratri. On the basis of costs alone Navratri is a more cost effective option. There are no additional costs other than the grant of £67,000 as the festival is organised by Hindu Council (Brent) and it's affiliated organisations. £67,000 is for 10 day festival and involves over 30 community organisations. This equates to approx. £2,200 per organisation and about 50p per head per day. This compared to 1 day costing £100,000 is surely better value for money. The funds allocated for Navratri are solely used for the payment of venues mainly school halls within the Borough of Brent, so the funds are being re-invested back into the schools. Due to all the reasons listed above, I would like council to consider funding Navratri celebrations.</p>



<b>Navratri</b>	<p>Brent Council should continue providing the grant for the Navratri festival which has enabled the Hindu Community to celebrate this festival in a safe and secure environment by subsidising the hire of some 30 local Brent schools halls. Without these grants many Hindu communities will be unable to organise and participate in very beautiful dance and music festival without any public disorder or crowd trouble. The grant is spent fully on hiring of halls and virtually free of any administration costs. A very high value for money. The festival has been established for many years and the community has worked in partnership with the council officers to deliver a trouble free event which , over years has been, praised by many of the Visitors such Council leaders, Members of Parliament, Chief Inspector of Police and many other dignitaries'. The festival in Brent is the largest outside of India and is probably the biggest Dance festival in Europe. It is important to preserve small grants to help a large number of organisations and communities across the borough which the Navratri festival grant caters for. In contrast large amount of funds are allocated to Council organised festivals such as Respect, Diwali and others. These should scaled down and the funds to be diverted to community festivals such as Navratri. Rather than the Brent council, Communities should be allowed to organise and celebrate their festivals as they know best. And at times would deliver a low cost option by use of volunteers rather than paid staff and external consultants. The option to completely remove it baffles us community volunteers who finds it strange that the Brent council wants to promote its "own managed" festivals at the expense of "community managed" festival like Navratri. We understand that the council needs to save the money. We are open to discussions, but we were hardly given any chance to defend our case. Also the consultation process we were promised was open and fair. But this consultation process doesn't seem open and neither fair. We will have take this into consideration in the upcoming elections and inform our members about which councillors supported Navratri grant and which ones decided to remove it.</p>
<b>Navratri</b>	<p>BRENT MUST CELEBERATE DIWALI. If the funds become scarce, volunteers may be used to generate donations from the streets or temple areas. More sponsors should be encouraged to fund the event. Navratri festival does not attract so many people on single day (all over the borough) as compared to 65000 to 70000 people for Diwali celebrations.</p>

<p><b>Navratri</b> x10 <i>This comment is reproduced verbatim on 10 occasions in the consultation responses</i></p>	<p>Brent Council should give the grant for Nine Day Navratri festival which has enabled the Hindu Community to celebrate this festival in safe and secure environment by subsidising the hire and security costs at 30 schools halls. Without these grants many Hindu communities will be unable to organise and participate in very important festival in Hindu calendar.</p> <p>The festival has been established for many years and the community has worked in partnership with the council officers to deliver a trouble free event which over years has been. Member of Parliament, Chief Inspector of Police and many other dignitaries. The festival in Brent is the largest outside India and is probably the biggest Dance festival in Europe. It is important to preserve small grants to help large number of organisations and communities across the borough which the Navratri festival grant caters for in contrast large amount of funds to be diverted to community festival such as Respect, Diwali and others. These should be scaled down and such funds to be diverted to community festival such as Navratri. Rather than Brent council, communities should be allowed to organise and celebrate their festivals as they know best. And at times would deliver a low cost option by use of volunteers rather than paid staff and external consultants.</p>
<p><b>Navratri</b></p>	<p>Brent Council should give the grant for the nine day festival in Brent which is the largest of its type in India. It promotes the well being of the borough and its trouble free status has received praise from prominent leaders, MPS and the police</p>
<p><b>Navratri</b></p>	<p>Brent Council should give the grant for the nine day Navratri festival which has enabled the Hindu Community to celebrate the festival in a safe and secure environment. Without these grants the Hindu Communities will be unable to organise and participate in a very important festival in the Hindu Calendar. The festival has been established for many years like the Notting Hill carnival, and the community has worked in partnership with the council officers to deliver a trouble free event over many years and has been praised by many of the visitors such as council leaders, Members of Parliament, chief of Police and many others. It is important to preserve small grants to help a large number of organisations and communities across the borough which the Navratri Festival grant caters for.</p>
<p><b>Navratri</b></p>	<p>Grant for nine days of Navratri festival not only is benefitting Hindu community but helps the local school in letting their halls on hire. Festivals are very trouble free and are enjoyed by other faiths. Over all the cost of Navratri compare to Diwali is very small</p>
<p><b>Navratri</b></p>	<p>Brent Council should give the grant for the nine days Navratri festival which has enabled the Hindu communities to celebrate this festival in safe and secure environment by subsidising the hire and security cost at 30 schools halls. Without these grants many Hindu communities will be unable to organise and participate in very important festival in the Hindu calendar.</p>

<b>Navratri</b>	Important "Navratri Festival"
<b>Navratri</b>	Yes for Navratri grant should be granted to continue the festival and young ones to enjoy ten day event, NAVRATRI FESTIVAL SHOULD NOT BE STOPPED AS WILL HUMILIATE THE HINDU COMMUNITY IN BRENT. USE THE COST OF DIWALI PROCESSION ON NAVRATRI FESTIVAL
<b>Navratri</b>	<p>The organising and planning of the festivals is best left to the respective communities as they are best placed to understand the requirements and sensitivity the festival needs. Festivals organised by the community are not planned from a commercial or publicity aspect, but more for its significance. Navratri is an essential part of Hindu Culture and the loss of the celebrations would have a detrimental effect on some of the communities, as Navratri is probably the most important event during the calendar year, lasting 10 days</p> <p>Brent Council should give the grant for the Nine Day Navratri festival which has enabled the Hindu Community to celebrate this festival in a safe and secure environment by subsidizing the hire and Security costs at 30 schools halls. Without these grants many Hindu communities will be unable to organize and participate in very important festival in the Hindu calendar. The festival has been established for many years and the community has worked in partnership with the council officers to deliver a trouble free event which, over years has been, praised by many of the Visitors such Council leaders, Members of Parliament, Chief Inspector of Police and many other dignitaries'. The festival in Brent is the largest outside of India and is probably the biggest Dance festival in Europe. It is important to preserve small grants to help a large number of organisations and communities across the borough which the Navratri festival grant caters for. In contrast large amount of funds are allocated to Council organised festivals such as Respect, Diwali and others. These should scaled down and the funds to be diverted to community festivals such as Navratri. Rather than the Brent council, Communities should be allowed to organise and celebrate their festivals as they know best. And at times would deliver a low cost option by use of volunteers rather than paid staff and external consultants. To Withdraw the grant, the entire Hindu community of Brent will be deprived of a very significant Hindu festival. it is celebration by the largest ethnic group in Brent and has been going on for the last 37 years. In my view Navratri can be funded by downsizing the Brent Diwali event; to make do with the procession and reducing the cost of fireworks display. Traditionally Diwali is celebrated by the Hindu Communities with family and friends at home and it is more of greeting and sharing of food at home. Also most of the Hindu communities have their own Diwali celebrations (events)</p>

<b>Navratri</b>	This application is on behalf of Shree Bavis Gam Patidar Samaj (UK), we have celebrated all our events in Brent, including Navratri and Diwali, going back over 30 years. As mentioned by many councillors during their visit to the Navratri festival, it is important in keeping the community together. Our community will be disappointed if we were to lose this major event - we promote events (traditional dress, aarti designs, traditional dance style etc.) for young people at the festival.
<b>Navratri x3</b> <i>This comment is reproduced verbatim on three occasions in the consultation responses.</i>	The organising and planning of the festivals is best left to the respective communities as they are best placed to understand the requirements and sensitivity the festival needs. Festivals organised by the community are not planned from a commercial or publicity aspect, but more for its significance. Navratri is an essential part of the Hindu culture and the loss of the celebrations would have a detrimental effect on some of the communities, as Navratri is probably the most important event during the calendar year, lasting 10 days. To withdraw the grant, the entire Hindu community of Brent will be deprived of a very significant Hindu festival. It is celebrated by the largest ethnic group in Brent and this has been going on for the last 37 years. Navratri can be funded by downsizing the Brent Diwali event; to make do with the procession and reducing the cost of fireworks display. Traditionally Diwali is celebrated by the Hindu communities with family & friends at home and it is more of greeting and sharing of food at home. Also most of the Hindu communities have their own Diwali celebrations (events).
<b>Navratri</b>	Support for community festival such as Navratri should be continued even if it is at slightly reduced level than at present. There is no comparable festival where all sections of the community ( Children, young persons, women, disabled people, older generation) come together to celebrate an major event for the Hindu
<b>Navratri</b>	Navratri is celebrated by all age groups over nine days and unlike Diwali cannot be celebrated at home. I also feel that there is a lack of arts funding for the South Asian group in Brent and this needs to be looked at.
<b>Navratri</b>	I believe Navratri Festival is very important to All Hindu Communities
<b>Diwali</b>	I have heard that this time diwali festival in Brent in on question...it should happen...it is a festival where thousands of people come out and enjoy.

<b>St Patrick's Day</b>	I have been a supporter of the Brent St. Patricks Day Parade since it was started in 1996. I am on the working committee that helped put on the show each year. I got other companies involved and I believe the Parade/Festuvak webt frin strength to strength. It would be a real shame to loose it over for 25K. I believe we have to come together and raise some funds to put on the show in 2012. If we work together we can achieve this. We have formed a small working committee to meet monthly to discuss ways & means to support the Council.
<b>St Patrick's Day</b>	Brent should continue to fund St Patrick's Day Parade because: <ul style="list-style-type: none"> <li>* Family event - appeals to all generations/age groups</li> <li>* Festival well attended Numbers up - 5000 + attended this year. * Costs £25-27000 - economical</li> <li>* Irish culture very popular with wider community</li> <li>* Irish community provide worthwhile services for Brent by volunteering at a number of organisations for the Irish and wider community. Brent Irish Advisory Service gets funding from Irish Government which supports Children &amp; Elders programme for Brent residents.</li> <li>* Irish Business &amp; Construction have long history of very generous support for Brent Council. Irish have made huge contribution to prosperity of Borough for at least 50 years.</li> </ul>
<b>St Patrick's Day</b>	I don't agree with Brent Councils decision to support Diwali but not to support St Patricks Day. St Patricks Day is a fun event in Willesden. The residents will be very sad to loose it. A very odd and uncomfortable decision I feel.
<b>St Patrick's Day</b>	I HAVE BEEN INVOLVED FOR THE PAST FIVE YEARS ORGANISING THE BRENT ST PATRICK'S DAY FESTIVAL EVENT. OVER THESE YEARS THE QUALITY OF EVENT MANAGEMENT HAS RISEN TO A NEW HIGHER PLAIN. ORGANISATION, SECURITY AND PARTICIPANT/AUDIENCE ASSISTANCE HAS IMPROVED 100%. THIS HAS COME FROM PARTICIPANTS & ATTENDEES RELIANCE AND TRUST BEING EXTENDED TO FESTIVAL OFFICIALS, POLICING, PRIVATE SECURITY PERSONNEL. AS WELL AS NOW BEING ASSURED THAT THE VERY BEST IN LIVE ENTERTAINMENT, WILL BE PRODUCED & PRESENTED ON STAGE! OUR AUDIENCE AT BRENT ST PATRICK'S
<b>St Patrick's Day</b>	I believe that Brent Council should continue to support the Brent St. Patrick.s Day Parade. Its a very important event for the Irish in Brent and in London. Its a great day out for the family and friends and its been going now since 1995 and getting better every year. I know it costs approx 25K to put on the event each year. We could look at other ways of raising funds for this annual event. There are lots of large Irish Companies in Brent who would support the above. If we loose it now its very difficult to kick start it again. I hope that the Brent Council will reconsider their proposals & decision in June 2011.

<b>St Patrick's Day</b>	The St Patrick's Day Festival was a massive success this year and brought a vast array of people to the borough. People had travelled not only from the north of England but as far away as the US. It was a multi cultural extravaganza that many people look forward to and it brings a diverse cross section of the community together.
<b>St Patrick's Day</b>	Brilliant library facilities and the staff are wonderful. Brent Irish festival was well organised and witnessed no trouble there.
<b>Support for Christian festivals</b>	We live in a Christian country and I find it disappointing that all the Christsian festivals (Christmas / St George's Day / St Patrick's Day) have had their funding withdrawn. As a Brent resident for almost 20 years I do not find that your choice of festivals to be completely inclusive (as you seem to state in your proposals).
	I think it should have been remembered that Christmas and Christmas celebrations do not exclude anyone, whereas festivities such as Diwali do. I think it is an obscenity that Christmas and Christianity seem to have been wiped out of existence by Brent councillors.
	I dont understand why Diwali is being kept, and Christmas isnt. The UK is a Christian country and the religious ceremonies of christianity should be shared and expressed and all British citizens should be exposed to them. Diwali costs a massive amount than Christmas and it is only celebrated by one distinct group in Brent. Outrageous!
	Events should be for the benefit of Brent residents as a whole. Christmas lights cheer the whole community at a depressing time of year. Christmas, unlike Diwali, is celebrated by all those of different faiths and none. It is a British cultural festival not necessarily a religious one. At a Christmas party at Wembley Children's Centre a Hindu Mum said "Diwali is for Hindus, Eid is for Moslems, But Christmas is for everybody"
	As a English person and a Christian I strongly object to my culture and faith being undermined and the lack of respect for EASTER and CHRISTMAS. As the LAWS of this Country come from Christianity and the council is part of these Laws should not all of the residents be equal, I was sorry to hear that the EASTER MARCH in some parts of brent were banned and all CHRISTIAN CELEBRATIONS HAVE BEEN CUT WERE OTHER FAITHS HAVE NOT WHAT ABOUT MY CULTURE AS AN ENGLISH PERSON



	<p>Proposals to stop funding Christmas and Christmas lights. This is discriminatory and anti-Christian, bearing in mind that Diwali is still being supported; this hardly surprising in a secular age and another example of bias. The Christmas lights have been a feature of Brent for many decades, and apart from religious significance, brighten up various Brent areas during Christmas/New Year. The Christmas lights loss of funding should be reconsidered and at least some money (eg £25,000 same as Diwali) spent on lights in some key areas / town centres of Brent.</p>
	<p>I would like Christmas to still be celebrated by Brent Council</p>
<b>Support for Respect</b>	<p>I believe a Festival like Respect should be promoted in a more accessible park such as Gladstone park and the religious festival such a Diwali should be scrapped. Festivals are a unique way to unite the communities rather than stressing the differences and alienating other communities.</p>
<b>General support for arts / festivals. One community basis</b>	<p>An all encompassing approach should include all, (or exclude all from funding). If other religious festivals are to be excluded from funding, so should Diwali. Retaining fireworks display makes non sense. Is it Guy Fawkes? Also Diwali? The "Christmas" lights are enjoyed by all and make a huge difference in the darker, colder season, in keeping with the rest of Great Britain's holiday season. Respect Festival and Countryside Days are clearly for everyone. Holocaust Memorial Day is a celebration of survival, important to retain - also open to all.</p>
	<p>Arts &amp; festivals are a 'bonus' to the essentials of life, with funding in it's present state, funding/subsidies of arts/festivals primarily aimed at only part of the community (such as Diwali, St Patrick's Day etc.) should be AXED completely. These events have other options &amp; can get funding from sponsors or scale their activities to match their own budgets. Things like Tricycle theatre, (which has fixed costs/overheads) have a much great need for funding from the public purse. Both Tricycle &amp; things like Fryent open day have scope to appeal to ALL sectors of the community and should be funded if circumstances allow.</p>
	<p>Arts should embrace ALL culture dance / drama / languages at events. When neighbourhoods hold/organise successful Festivals/Events - these should be encouraged + funded. The Council should include the newly established Festival held in Queensbury in the planning &amp; promotional literature like they do @ The Respect Festival. There is nothing such event in North of Brent.</p>

	<p>As Brent is made up of such a diverse group of people from so many ethnic backgrounds and religions why don't we stop trying to keep one group happy and upsetting all the others by having one big joint celebration of all our various religious beliefs, general celebrations and sexualities. that way be can promote mutual respect and inclusion which will save money by not needing to have events such as the respect festival!</p>
	<p>Brent has a clear and solid history of community cohesion through festivals which should be celebrated and supported</p>
	<p>Brent has always had a first class record in promoting events and festivals with a professional team so to do. This must be continued.</p>
	<p>You have supported festivals with an 'all encompassing approach that promotes festivals and events which are inclusive of all Brent's communities' however, you have cut the British celebrations of st.georges day and st.patricks day, which have small budgets. I see these as part of the nations historical inheritance and can not understand why it is deemed to be unfundable when they are part of our society, can the funding not be lowered on the other larger events to allow more of the mentioned 'inclusive of Brent's communities' that you clearly state.</p>
	<p>It's important that funding for arts and festivals doesn't just go to showboat activities, and that groups and events that provide a service to the marginalised members of the community, including the elderly and the homeless, are still supported.</p>
<b>Young people</b>	<p>As noted previously, provision for young people is vital and ensuring they have a place within the strategy will demonstrate their importance in local life and the commitment the council makes to ensuring they have the best opportunities in the present that will lead to better opportunities in the future. Please see previous comments.</p>
	<p>I would suggest Brent council should made funding available to small organisation (infant) engaged in Culture and Arts that represent a very large ethnic community in the Borough like Somali</p>
<b>Young people and the importance of the Olympics</b>	<p>Please consult with Brent Sports Service and Granville Youth Arts. Also, please do some canvassing and communication with all the different youth and community groups and clubs in Brent (perhaps via Brent Magazine) and encourage them to feedback their ideas and what they want to do. In today's tighter budget times, rather than seeking to censor and control, the council should be encouraging, supporting and equipping the community and community groups in Brent to do more. I think the Olympics should be a top priority as it will only be in Brent once and then will not return for many decades.</p>



<b>Support for artists</b>	Brent Arts Strategy should be more supportive of artists that live in Brent. Who are they?? where are they?? what is their art form??
	Brent needs to put local artists at the heart of the strategy, ensuring that adequate funding is made available to support the various initiatives in which our local artists will be given opportunities to express their talents.
	I would like Brent to focus its Arts investment within the borough first, to ensure that its artists are kept in employment, before investing in artists from outside the borough. Brent's artists do not benefit from the money it gives to the ALG. If you analyse Arts funding across all the boroughs Brent is not doing very well. I fear that as a borough our Artists are struggling not because we are bad artists but because we do not have the support or resources we need to practice effectively. For Brent to support the arts it has to support its Local Artists. Brent should be proud of our arts achievements.
	yes, better networking with artists is needed.. new ideas could come from artists rather than top level ideas within the council... better interaction needed
	I would like to see more of the available funds going directly to the art and the artists than to new consultants and advisors.
	My arts company does interesting activities that people enjoy, learn and have fun.
	Raise the standard! Not everything has to appeal to the lowest common denominator. This doesn't exist anyway. People deserve good, high quality art.
	Could Creative Performance be involved?
	It is a shame not to have the Christmas lights. Could you not just cut the budget in half. Christmas is also for everyone. I am concerned that Brent does not support its resident artists enough. Brent should employ its local artists first.
	Please make the local artists a priority. Let Brent Artists inspire Brent communities.
	The Dancing and Stage Music Festival in Roundwood Park is a must. There is always food and drink. Especially if the weather turns out well.
<b>Arts policy / arts team</b>	The Arts and Festivals team have made a great impact in Brent and should continue to be supported by the Council to devise and deliver inspiring projects and initiatives that benefit the wider community.

	<p>We'd like to see different communities in Brent encouraged to access as wide range of arts events as possible and really appreciate the support we already get from the arts team to do this.</p> <p>I would consider that the arts part of the strategy is a much more interesting and challenging opportunity for Brent and the residents. I hope that this will be given priority over festivals.</p> <p>The arts help areas regenerate, this needs encouraging</p> <p>IT WOULD BE USEFUL TO KNOW MORE ABOUT THE RELATIONSHIP BETWEEN THE ARTS AND FESTIVALS STRATEGIES. THE FESTIVAL CONTENT SEEMS LED BY 'NON-ART' CALENDAR EVENTS AND IT WOULD BE REASSURING TO SEE PROVISION FOR ARTS CONTENT FOR ITS OWN SAKE. BEING ABLE TO OFFER ADVICE TO EXTERNAL EVENTS ORGANISERS IS CRUCIAL TO ENCOURAGE GROWTH AND WELCOME NEW ACTIVITY IN THIS AREA.</p>
<b>Support for the Arts Strategy</b>	<p>Support arts through education, youth groups, community centres. Much of this is being done but not seen as part of the arts policy. Make available for more art to be displayed which include framing etc.</p>
<b>Sponsorship / partnership</b>	<p>Brent council has a diverse community and attracts many small and big business.. Partnering those who have a business in Brent but may not necessary live in Brent and those who do is very important. Therefore building those foundations through art and festivals is so much more fun and rewarding.</p> <p>Even as an atheist, I think that all communities like to see Christmas lights - is this not an area where sponsorship could be attracted?</p> <p>The strategy's rational is a little thin, so its hard to comment on any thinking behind the plans apart from the need to save money and to get others (principally businesses) to fill the gap. Which could lead to private sector funding being "rebadged" to fit the strategy.</p> <p>The 21st century and new/social media has created the opportunity for everyone to become more involved in events in the before, during and long afterwards than ever before. Brent's real estate is potentially of very high value, particularly on event days, and multi-national brands might be attracted to invest in return for creative/imaginative brand placement opportunities that are not immediately obvious.</p>

	<p>Whilst the rationale for reducing the number of festivals is understood, is there scope for maintaining some of the others or sharing resources in some way? It would be disappointing if there was no Christmas festivities from the Civic Centre or Willesden Green for example. Are there any partnering opportunities? Could also open us up to criticism that the council are favouring certain festivals/religions over others. Is this strategy to last indefinitely or is there an end date, as could not see one?</p>
<b>Local people</b>	<p>Close co-ordination with local residents</p> <p>Yes support festivals and art across the borough specially local community organised events like the "Queensbury Eco-Cultural Festival" see website: <a href="http://www.etongrovepark.co.uk">www.etongrovepark.co.uk</a></p>
<b>Voluntary sector</b>	<p>We would not wish to be seen as not endorsing the need for a business approach to arts and festivals, in terms of seeking sponsorship and efficient cost management. However, this should not be at the expense of squeezing out the voluntary sector which needs to be fully involved in partnership at all stages, including planning of events and not just being asked at the last minute if they would like a table. Brent Multi-Faith Forum continues to offer its own assistance and wants to be involved in such discussions. Furthermore, BMFF would like to suggest Brent could celebrate its multi-faith communities by involving these communities in celebration of all faiths and cultures through Art, Dance, Drama, Music Storytelling etc and possible universal themes such as the importance of light in terms of individual human and communal renewal. There could also be coming together of faiths and the wider community for sports-related events that promote holistic health and well being. We would welcome a conversation with yourselves to explore such exciting possibilities.</p>
<b>More equality in funding</b>	<p>If funding is to be cut so drastically, make a smaller firework display, and reduce funding for all celebrations, do not cut all Christmas funding. Transfer monies to health and education</p> <p>If this is a multicultural society &amp; we wish people to integrate how is Diwali being retained at £72,000 &amp; any other culture is being ceased for funding. Why have just Diwali - why not integrate Chanukah &amp; Christmas rather than spend so much on one section of the community.</p> <p>Each festival should be reviewed under its own merits.</p> <p>If you are discontinuing to fund and support most religious festivals. I believe the Diwali festival should no longer be funded especially due to the amount of funding it requires, it also singles out support to one religion. Which is not reflective of Brent.</p>

	<p>The Respect Festival funding should be reduced as not everyone can attend so all members of the community do not benefit. Same with Diwali, families tend to celebrate at home &amp; in community groups, such big funding can be better used to help artists grow that are struggling in the current climate and will be the future of tomorrow.</p> <p>Regardless of the fact that the Council says religious festivals other than Diwali are well-catered for in the local community, given that many Council tax payers will follow Judaism, Islam &amp; Christianity the proposal to cut funding altogether for Chanukah, Christmas &amp; Eid and retain £72,000 funding for Diwali, means that the Council is not being balanced in its support of the religions followed by Brent residents or representing the whole of Brent's religious communities.</p>
<b>No funding</b>	<p>The Council should withdraw funding from all festivals in the current climate. If communities or organisations wish to promote a festival it should be funded by the organisers.</p> <p>I would like to see all Festivals scrapped, with the possible exception of Countryside Day, which is a genuine community-led event. I dislike Respect which over the past few years has become a commercial venture. In any case, we have the separately funded Queens Park Day in September which is an excellent Festival - we don't need to waste money on other events.</p>
<b>Consultation and process</b>	<p>Sorry I don't feel very competent in the matter at that level ! As a new a very little actor, I would prefer to meet somebody personally in an office to get explanation about what I can expect from the council than to deal with a website....</p> <p>This questionnaire does not give scope for residents to express views on which particular events are being cut.</p> <p>Yes lots - this type of box ticking is not very creative.</p> <p>Is there any point? Haven't you already decided? Seems like it. This consultation was buried and its only cause i asked that someone sent me something</p> <p>I do not believe this consultation will make any difference as Brent Council will do what they want anyway!</p>

	<p>Considering that the festivals programme aims to be inclusive to all of Brent's communities - the language used in outlining the proposals is not written in plain English standards and thereby excludes residents whose first language is not English! "An all encompassing approach that promotes festivals and events which are inclusive of all Brent's communities. Promoting events that act as a community showcase creating vibrant public spaces which attract visitors to the borough. Promoting a business development approach to festivals and events which secure additional funding and sponsorship. Promote best practice jointly between council officers and external event organisers to ensure that we deliver safe and well organised events." Even to me it is not even clear what any of this actually means. It does not tell me what you are proposing to do exactly, how, and how I will experience the results of this...</p>
<p><b>Other</b></p>	<p>Please reconsider your decision about closure of 6 local libraries. These are potentially fantastic centres for arts activity - you can work with the local communities to make them second to none and a popular draw for those inside and outside the borough.</p>
	<p>Fairtrade and sustainability</p> <p>The cultural landscape within Brent is certainly very dynamic and diverse. But surely we should spend our time getting people into work. I also thought this is a Christian country and therefore where is the justification for getting rid of any association with Xmas yet retaining Diwali. Its proposals like this which just add fuel to the fire of Daily Mail readers gathering round the public services carcass.</p>
	<p>Support all existing proven successful community projects and kindly manage your own wastage expenditure as outlined (few examples given previously) eg duplicate post sent out to people, n which wastes postage fees, envelopes n manpower and thus their wages! Making mistakes which cause council to issue compensations , this is waste of money which can also easily be reduced considerably. Pls budget wisely, before refusing to continue funding positive festivals with proven successful track record which boost sales in local businesses and thus help economy.</p>
	<p>Please see comments re Tower Hamlets support for its arts &amp; festivals. Check out weekly Eastendlife paper. Its full of incentives, programmes, strategies, development priorities. T.H.B. are way ahead of Brent! and They have more social diverse, disadvantaged communities groups than Brent!</p>

	<p>Now is not the time to turn your back on arts/cultural activities - community needs a sense of pride and opportunities to integrate and enjoy - otherwise it's all doom and gloom, people don't care about their communities, because they feel that their communities don't care about them - leading to more anti-social behaviour and crime - a downward spiral</p>
	<p>It seems that the central problem with developing the arts strategy is that funding is in short supply. I think that Brent's decision to close libraries will have a very negative effect on the cultural life of the borough. I also think that spending a large proportion of available resources on a very expensive new civic centre is a ludicrous idea, which will inevitably impoverish other services.</p>
	<p>Following the successful project, 'UK Gharana', showcasing Classical Dances (Bharat Natyam, Kathak, Oddissi etc.), Theatre work and music all funded by the Arts Council of England and spread over 3 months with over 20 performances and artists from all backgrounds. One show 'Colour of my Skin' featured performances by non Asian artists and the only Black Kathak Dancer in UK. Tie up with Surrey University. All professional performances who have performed on major stage. Art Council impressed with the project by bringing leading artist to the local community. UNFORTNATELY - Encee lost out on Core Funding from ACE because there was no funding from the local borough. ACE wants to make Patidar House a UK Centre of South Asian dance - surely this would benefit Brent and its local people. Encee has celebrated many South Asian festivals and have used these to educate young people by involving them in the performances and workshops. There is a lot more that can be done. Encee has been part of Brent consultation for festivals in Brent including Diwali. Encee has supported Brent in the Mayor making ceremony, Respect Week event, Diwali Event and many more.</p>
	<p>Health and Safety is important, but is surely not relevant for funding decisions - whichever are supported should be safe.</p>

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# Monitoring and Evaluation document - Festivals 20

Brent Holocaust Memorial Day (BHMD)

St Patrick's Day

St George's Day

Respect

Eid

Diwali

Navratri

Christmas

Chanuka



BHMD

**Total of attendees**

Central	Central	Central	Central	Central	Central	A&F	A&F	A&F
<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
						250	350	

St Patrick's Day

	2004	2005	2006	2007	2008
Total of attendees	1800	1800	2000	3500	2000
<b>Did you know Brent St Pats day</b>					
<b>1 was taking place today?</b>					
Yes				46	
No				2	
<b>Where did you hear about the</b>					
<b>2 Festival?</b>					
Banners				2	
Internet				11	
posters/Leaflets				12	
brent IAS				2	
Word of Mouth				6	
Press				13	
Other				12	
<b>Have you visited the Brent St</b>					
<b>Patrick's day before? If yes how</b>					
<b>3 many times?</b>					
Yes				29	
No				19	
<b>Were the Stewards at the event</b>					
<b>4 informative and helpful?</b>					
Yes				27	
No				1	
No contact				20	
No Answer				1	
<b>What was your favourite bit of</b>					
<b>5 Brent St Patrick's day?</b>					
Outdoor Music Stage				16	
BAR Irish Exhibition				3	
Brent Museum Irish Exhibition				1	
Studio 1 Family workshops				26	
The Parade				15	
Irish Food				1	
Storyteller				1	
Stalls				1	
Other				9	
No Answer				2	
<b>What would you improve at St</b>					
<b>6 Patrick's Day 06</b>					
<b>Have you, or will you be</b>					
<b>attending any other St Patrick's</b>					
<b>7 day celebrations</b>					
Yes				18	
No				25	
If Yes where?					

Don't Know	4
No Answer	1
<b>Why did you come to Brent St Patrick's Day and what makes it different to any other event you 8 have been to</b>	
<b>9 Would you come again next year</b>	
Yes	45
No	2
<b>Would you like to get involved 10a with Brent St. Patrick's Day 08?</b>	
Yes	
No	2
No Answer	1
<b>Are there groups you'd like to see at future St. Patrick's 10b Events?</b>	
Yes	1
No	1
No Answer	1
<b>Postcode of where you live (first 11 3 digits only)</b>	
<b>12 Gender</b>	
Female	22
Male	10
No Answer	4
<b>What age bracket do you fall 13 under</b>	
10 or under	0
10 to 17	2
18 to 25	0
26 to 35	7
36 to 45	23
46 to 55	7
56 to 65	0
65+	3
No Answer	5
<b>The ethnic group I most identify 14 with is</b>	
<b>White</b>	
British	13
Irish	24
White Other	8
<b>Black</b>	
Black African	0
Black Carribean	0
Black Other	

Black British	1
Korean	1
<b>Mixed</b>	
W/B Carribean	0
W/B African	0
W/Asian	1
Other, but no answer	1
Moroccan	1
<b>Asian</b>	
Indian	0
Pakistani	0
Bangladeshi	0
Asian Other	0
Arab/Iraqi	1
Other	
No Answer	3
<b>Do you have any long-standing</b>	
<b>15 illness, disability or infirmity</b>	
Yes	5
No	40
No Answer	4
<b>Does illness or disability limit</b>	
<b>16 you activities in anyway</b>	
Yes	3
No	38
No Answer	8



St Georges Day

Total of attendees

2008	2009
70	

Respect

	2003	2004	2005	2006	2007	2008
Total of attendees	15,000	15,000	17,000	20,000	20,000	5,000
<b>Did you know the Brent Respect</b>						
<b>1 Festival was taking place today?</b>						
Yes					120	90
No					17	12
<b>Where did you here about</b>						
<b>2 Respect?</b>						
Local Press					33	14
Posters/Leaflets					34	31
Banners					15	5
Internet					5	3
A friend is performing					16	10
Word of mouth					50	22
Other:					19	
Artist playing					1	
Brent magazine					1	
Signs					1	
past event					3	
Alone in the park					1	
mum					1	
Performing					1	
Live locally					1	2
regular users of park					3	
Work					1	
Daughter Performing					1	
Youth Service					1	
Neasden Temple					1	
Performing					1	
Scouts					1	
Sister lives in area					2	
School					1	1
I didn't know about it					4	1
Friends					5	
work for Brent council					4	0
The guardian					1	0
Church					1	0
Family/parent come every year					2	
<b>3 Who did you come with?</b>						
Child/children					60	47
Parents					9	17
Friends					71	38
Grandparents					2	3
Other:					25	
Husband					2	

Family/cousin/brother/sister/in laws	4 15
Alone	3
Partner	4 3
Wife	2
work colleagues	1 0
work	2 0
Part of scouts	1

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**Have you visited Respect festival**

**4 before?**

Yes (didn't state how many times)	65 12
Once	11
Twice	13
3 times	6
4 times	10
5 times	2
No	77 48

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**Were the stewards/ security informative and helpful? If not**

**5 why?**

Yes	112 72
No	
Dogs and Gangs Allowed In,Smoking allegally nothing said.	13 3
n/a	27

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**What aspects of Respect did you**

**6 enjoy?**

Music stage	98
Global Local Stage	
Respect Stage	
Momentum Dance Tent	
Tea dancing	10
Sound System	60
Scruffy dog show	16
Storytelling tent	15
The worlds largest finger painting	
Skate ramp	
Fuin fair	39
Maypole	
Sports	19
Crazy Crafts	12
HMS Slaveship	
Healers	16
Site Art	45
Circus	27
Food	59
Bar	33
Basketball	
wild in the parks	15

Bike fest	9
Oigami Tree	21
Everything	16
Other:	

### Why did you come to Respect

#### 7 Festival?

To support the local every, it get's better every year	3
Because it's near our house / local /Brent resident	11 4
To perform	1 2
Family outing great for the kids - safe	<b>35</b> 2
To see the dancing	2
To meet people from different cultures	<b>3</b> 2
Family outing	2
To work & enjoy different events, shows and music	3 2
Family outgoing, dancing cultural day out to be happy	2
To enjoy a peaceful day	2
By chance	2 2
Fun day out with family/ friends	22
To see the park	4
To Have fun	44 5
Family and friends get together	5
To see artists and enjoy the day amongst a diverse community	2
Curiosity	3 5
To enjoy the different multicultural activities	2
Attractive advertising	1
To have a relaxing day / chill	<b>5</b> 1
I heard it's a great event	1 1
To be involved in the local activity	1
Because my sisters are here	1
It's interesting to see different cultures and how it has changed from last year	1
Husband is teaching Line Dance	1
Performing but will bring my family in future	1
Heard it was good last year	1
Because it's near my house and love festivals	1
Finger painting	1
To see how different communties can work together	1
To Listen to good live music	<b>8</b> 1
Scouts	1
Have no choice live in Long stone Avenue	1
Because it has great local flavour	1
To mix with friends and other people	<b>5</b> 1
For the ballroom dancing	1
It's a wonderful thing to do on a Sunday	1
Daughtter taking part in dance performance	1
For the arts and crafts	3 1
I love social activities	1 1
Yearly get together to see what is happening in Brent , new ideas	1
To promote	1 1
To be with friends	9 1
On my way home from a friends place	1

To be a part of the festival	1
To dance	1 1
For the atmosphere at the park	9 1
Get out and see things in London and it's a warm up to carnival	1
To support the family	1
Something to do	1 1
To watch friend/family perform	5
"Want to know more about london	1
Enjoy park	1
"Dog show"	3
"Loads to do and see"	4
Last year was fantastic a bit lower key this year and very white	1
"Free entertainment"	1
"As my child is mixed race"	1
"To enjoy the different activities"	1
"To celebrate"	1
"Because it offers something for the whole family	6
"For the alturnative stalls like environment and healing"	1
"To get out of home	1
be part of the festival"	1
"To support the idea behind it" respect massive!"	3
"Because we enjoyed it last year"	3
"I come every year"	4
"To enjoy diversity of people and culture"	
"Day off"	1
"Childrens activities & information on Brent services"	1
food	

**8 Would you come again next year?**

Yes	136 99
No	0 0
Other:	
Didn't answer	2
Unsure	1 1

**What would you like to see or do next year at Brent Respect**

**9 Festival?**

Relax	1
Hang out and have a few drinks	1
Get more free stuff	1
Something similar to the finger painting	1
everything	1
All the same	1
Most things have been covered	1
Nice atmosphere and family entertainment	1

Cultural Stuff	1
Great day out, would like to see more of the same next year, this year is the best so far!	1
More green information- activities-see southwark park fair on the 7th	1
more preety women	1
All of the above	1
So long as the same be good	1
Plenty of dancing	1
Much the same as this year	1
All good	1
Music and dance	1
more things going on	1
map	1
more of the same	3
something a bit different	1
more food	1
Bigger global stage	1
bag pipes	1
information on different cultures ethnic groups	1
More local bands	1
Too noisy	1
more caribbean culture	1
I think it's great already when the weather is good	1
More bands on main stage	1
They have everything	1
Dancing and music	1
Same	1
Kigs- my space music tales and snails 07971000846	1
more dance performances	
Similar	1
not sure	3
more competitions	1
good community vibe but food expensive	1
not really	1
nothing	1
mini golf	1
A couple more music acts	1
a play area for under 5's	1
more activities more free stuff rides and food too expensive	1
Cultural stuff	1
Sound system too loud effecting other areas and price of food	1
To see all again	1
more for children aged 11+	1
more	1

dog show more things for family's	1
nothing really but food and fun fair rides	
were quite expensive	1
The Summer theatre re-opened	1
more events e.g dancing and singing	1
Unanswered	48
"It's a bit early to say just arrived	2
"More good bands"	3
different types of food"	8
"More music better known acts (Grooveamada) "	5
"More Music Stages"	1
"More events aimed at going adults and teenagers"	1
a big shade tent"	1
poetry	1
Jah observer	1
"More fun"	4
"Chill out"	1
varied craft stalls	4
"Hot Sun"	1
"More Asian attractions/ cultural links"	1
"Everything"	2
"Go on longer with party"	1
cheaper food	3
"More rides in the funfair"	1
"Bouncy castle for kids"	3
"Set up a bit eairler"	1
"More dance music"	3
"Wider variety of music (rock, indie, world, local )"	10
"Free for all drumming jungle tent"	1
Same again " I realley enjoyed it" "Its perfect the way it is"	26
More publicity widley in london	1
"Fire stage"	1
"Be a part in any way possible"	1
"More fairground rides for kids"	1
"Arts & crafts for the children" "More stuff for the kids"	4
"Work shops for kids on issues like environment and cultural diversity"	1
"More for older visitors"	1
"I want to see more different community as Arab community with different style"	1
"Introduce christianity events" "Preach the word of god/ convention for god"	2
"Garage DJs a D.J compitition	1
"More locals involved"	3
"More muslims inibeve cart music"	1
"The disabled children performing was very much touching and gave pleasure"	1

"More people"	2
"Advertise locally please especially the time"	1
"more of last year- there seemed to be more diverse food, culture ect. Where are the lesbian & gay community"	2
"More children activities"	1
"More sports activities for the kids" some gymnastic display's"	6
"More music Gay & lesbian peps"	1
Drama workshop for the children"	1
"Salsa lessons"	1
"More ethnic minorities, South American/North African Areas"	1
"Lots of entertainment"	2
"More stalls on world issues such as trade/ environment and global warming"	3
"Not sure but I look out for good events"	1
"Whatever you put on has always been good"	1
"Keep same stuff especially african drumming and dance"	1
"More child education programs"	1
"More school programmes"	1
"Public performance eg percussion"	1

**What groups/ performers/stalls/food would you like to see next year?**

<b>10</b>	Green groups ie Ground work/rspc	1
	school dancing and music groups	2
	Brazilian food	1
	better representation of Brazilian and Italian culture	1
	Painting	1
	more food variety	1
	not sure	1
	last year there was a table where people brought their own stuff ie clothes ect	1
	steel band	1
	reggae set washington next year	2
	dancing	2
	music school performance	
	Primary school dancing, mad scientist, polish and flamenco dancing, ballroom dancing, sleepless beauties	1
	charleston dancing	1
	all of the food	2
	drums	1
	west indian jamaican performers to show history	1



Bob marely melody	1
fries take away food	1
tango dancing	1
More live music	1
dancing	1
more crafts for sale	1
more animals like the dog show	1
Brazillian culture	1
Jerk chicken	1
Live compare someone famous	1
"Gospel choir"	1
"Bhangra/ irish music	1
"Life FM"	1
Not from Brent	2
East european	1
More dance music"	2
some name bands eg Grooveamada	2
More irish/local bands	1
"Singers"	1
Asian music & dancing"	1
"African dancers"	1
"Real pop star for kids"	3
"More diversity of music"	1
"I did like the caribbean style"	1
"All" and more	5
Same again	10
"Don't know"	4
"Just arrived"	1
mexican music	1
"safe neighbourhood team recycling bottles"	1
"Dance"	2
Jet black entertainment stage	1
"Diana ross & drums"	1
"Reggae soundsystem"	1
"More hip hop music"	1
"Music"	4
"The music stand & Kiddies stand"	1
More different types of food (indian, thai, halal, mexican, caribbean, african) "All local ethnic food"	8
healthy food"	2
"More stalls types also flower & plant stall"	1
"More input from local schools"	1
"More input from local church groups"	1
Local bands	1
"Local"	1
"All things that take place of brent"	1
"Want to see muslim community"	1
"A sports competition for kids"	1

"More craft stalls"	1
"More performers"	1
"More acting workshops ect"	1

**Did you attend Rise in Finsbury Park?**

Yes	20
No	111

**General information**

**1 Post code**

N10	43
UB8	1
N12	1
HA3	2 1
HA5	1
HA7	1
HA8	2
W9	3
W10	1
NW1	3 1
W12	1
W18	1
N1	1
NW7	1
NW8	3
HA9	1 1
AL1 2DU	1 2
HAO	1 2
NR3	1
NW5	1 1
NW2	22 5
W3	1
SW4	1
N13	1
N11	1 1
BH4	1
NW6	3 1
W11	1 1
NW3	3 1
NW4	4 3
NW9	4 1
TW3	2
BN11 1DC	2
N20	1
SW5	1
SW7	2
SE5	1
SE24	1

	SE25	1
	NW10	35
	CR4	1
	NR2	2
	KT3	2
	E5	1
	E17	1
<b>2</b>	<b>Gender</b>	
	<b>Female</b>	<b>61 68</b>
	<b>Male</b>	<b>61 27</b>
<b>3</b>	<b>Age Bracket</b>	
	10 or under	1
	10 – 17	10
	18 - 25	20 10
	26 – 35	36 22
	36 – 45	41 24
	46 – 55	22 14
	56 – 65	4 10
	65 +	4 3
<b>4</b>	<b>Ethnic group</b>	
	<b>White</b>	
	British	50 39
	Irish	9 8
	White other (please specify)	21
	Brazilian,Greek,Australian,Hungarian	12
	Indian	5
	Pakistani	1
	Bangladeshi	
	Asian	
	Asian Other (please specify) Oriental	4
	<b>Black</b>	
	Black African	17 7
	Black Caribbean	11 16
	Black Other (please specify)	2 1
	<b>Chinese</b>	2
	<b>Mixed</b>	
	White and Black Caribbean	4 5
	White and Black African	3
	White and Asian	
	Other Ethnic Group-mixed black caribbean & asian, Irish & Sri Lankan	2
	<b>Asian</b>	
	Indian	7
	Pakistani	2
	Bangladeshi	1
	Asian Other	2
	Other Ethnic Group	4
<b>5</b>	<b>Long standing illness/disability/infirmity</b>	

Yes	4
No	122 102
<b>6 Does this limit your activity in anyway</b>	
Yes	4
No	98 102
<b>7 Improvement Brent council can make to improve your access</b>	
"Its been Good" more dance "More music" "Beter survice on 18 bus waited 25min"	more ideas Perfect Nothing more toilet paper Famous group, more people dancing, more seating more stalls,
"Contact jet black entertainm ent on 07908676 333"	cheaper food, disco area,more children activities More food stalls lower prices
Parking "Live local"	More Publicity
No (None its the best / spot on)	cheaper food and rides
"None good organisati on well done"	Traffic control and parking
"keep up the good work"	No parking spaces

"More chairs & tents to provide shade & protect from the sun	more attractions for free
"Space for picnic partitions bit"	Film
More enjoings about children"	Make it clearer on how to get to the festival
"More food different types"	no comment so far
"Advertise time of festival locally"	Yes
	Not the festival but I would like to see more security in the neighbour hood
We need mre info and more communiti es!	Better Sinage
"Provide as much informatio n on the internet so as to help people know services Brent provide"	Fine local
"An inturpretor /s at stalls"	More Parking space

Good for  
push  
chairs  
Stop  
gangs with  
dogs  
More food  
More  
Reggae  
To many  
fairs  
expensive  
Talent  
show  
No Drugs  
best one  
so far  
toilets  
nicer

White tent  
obscuring  
view of  
stage  
Less  
trucks  
infront of  
stage ass  
can't see  
the stage  
from hill  
Something  
different  
Fireworks  
More  
maps  
communic  
ation



EID

2003 2004 2005 2006 2007 2008  
 1800 2000 2000 2500 2000

Total of attendees

<b>Did you know the Brent Eid was taking place today?</b>					
yes				22	59
No				6	6
<b>Where did you hear about Brent Eid?</b>					
Local press				6	9
Venus TV				7	
Daily Jun				0	
Daily Nation				1	
Posters/ Leaflets				7	20
Internet/tv/radio				2	5
Word of Mouth				7	16
A friend is performing				0	3
Other				1	24
Capital city School					2
workshop Leader					2
work					6
Friend					2
Organisers					1
Club Asia					5
JD Deccaux					1
Brent Magazine					3
pakistani coumminty centre					1
Local Mosque					1
Newspaper					1
Muslim Welfare Association					1
<b>Who did you come with?</b>					
Child/ Children				9	18
Parents				5	17
Grandparents				5	1
Friends				10	22
Other				4	23
Family					11
Work colleagues					2
Western union					1
Work					2
On Own / with Nobody					4
<b>Have you visited Brent Eid before?</b>					
yes , if so how many times				13	30
	1				4
	2				4
	3				2
	10				2
No				14	35
<b>Were the stewards/ Securiry at the event informative and helpful?</b>					



Yes				20	48
No if not why				6	2
<b>Why did you come to brent eid?</b>					
To help set up and organise stall					1
Have a fun day					20
To work					13
Because of nice things, many stalls, etc.					1
To check it out.					5
To hang out with my friends					4
Nice to get together - meet local people you would not otherwise meet					3
Celebrate Eid					7
Nothing else to do on a Sunday					1
Muniza invite					1
To watch nephews perform					1
With family					1
Advert/poster looked good & programme interesting. Sister goes to CCA.					1
I was performing -Silat					3
Atmosphere					1
<b>What aspects of Brent Eid did you enjoy?</b>					
The opening Dua				7	13
The cloing dua				3	9
The stage in the sports hall				8	24
The stage in the café				2	0
Ground Floor Stage					14
Puppet workshops				6	13
Storytelling				3	8
Craft workshops				10	10
Muslim Carnival costumes				6	0
The stalls				12	24
The food				22	21
Table football				4	7
The free sweets				20	18
Other					1
face panting					1
Games outside					2
seeing community together					1
missed it as came alte					1
Performing					1
Suportin friends					1
Atmosphere					1
Band					1
all					1
<b>Which was your favourite aspect</b>					
Music					10
Prayer Room					1
Karali					1
Ground Floor Stage					1
henna and jewelry					2

dancers					1
martial arts					3
food					3
stalls					1
face painting					1
all					4
Table football					1
Western Union Stage					2
atmosphere					3
Games outside					1
Childrens entertainment/activities/performance					8
the crowd					1
seeing friends					1
mendhi					1
silat					1
just arrived when asked					4
free sweets					2
Khan Bros					1
vibrant					1
Great for families					1
Performing					1
<b>Which was your least favourite aspect</b>					
Not lively enough					1
lack of food stalls					4
queing for food					4
not enough food options					3
Nothing					9
a bit boring					3
volume to loud form stages					5
layout					2
Storytelling					1
not enough seats					1
too many people					1
pantomime					1
unorganised					1
stage shows					1
Qaralli					1
Bangra					1
dance					2
decorations					1
<b>Which is your favourite band?</b>					
Everyone					3
Qawwali					5
Mostly classical					1
I didn't like what I saw.					1
Don't know any of them.					4
Khan Brothers					2
I like diverse music					1
Nephew B2B					1
Amir Khan					1

No. 8					1
Radio head & the drum guy					1
Burton Cummings					1
Don't listen to music					1
Bob Marley					1
Blazer split boys					1
<b>Would you like to come again next year?</b>					
yes				20	54
no				7	4
<b>Would you like to see any part of the event changed for next year if so what?</b>					
More Comdians					1
More food stalls / more choice					12
More childrens activity					10
More education about islam					3
More adult activities					2
More atmosphere					2
More Music					4
More Dance					3
More signposts					1
More Seats					7
More Tables					1
More youth acts					1
More publicity in Harrow					1
More Bins					1
Bigger performers					2
Too many crowds					1
Less childrens shows					1
Improved Sound Quality					1
Add Sports					1
Bouncy Castle					1
Bollywood dance workshops					1
Storytelling with Islamic history of faith					1
Workshops should have ques					1
Famous representative from Islam in room giving talks					2
Traditional dress					1
Info about whats happening on the day					1
Have it on Eid day					3
Shouldn't be in hall					2
Acts are boring					1
Should be Longer					1
better organisation					3
Difficult to find					1
No non hi-jabs					1
No dancing					1
Little music					1
Change Layout					1
Better decoration					1
More practices for performers					1
Would change nothing, it was good					5

<b>Postcode</b>					
Brent Resident				3	
Non-Brent Resident				6	
HA0					3
HA2					1
HA3					1
HA6					1
HA9					8
NW2					8
NW3					2
NW4					1
NW6					2
NW9					1
NW10					11
UB1					2
UB3					1
UB6					1
TW3					1
TW20					1
W3					1
W10					3
W12					1
SE1					2
E15					1
WD4					1
IGLSM2					1
N4					1
<b>Gender</b>					
Female				5	32
Male				7	24
<b>Age</b>					
10 or under				1	1
Ten to seventeen				2	11
Eightenn to twenty five				4	14
Twenty six to thirty five				3	16
Thirty six to forty five				2	9
Forty five to fifty five					5
Fifty five to sixty five				1	1
Sixty five +					2
<b>Ethnic Origin</b>					
White British					4
White Irish					0
White Other					2
Mixed White & Black Caribbean					2
Mixed White & Black African					2
Mixed White & Asian				1	0
Mixed Other					1
Asian British				2	4

Asian Indian				1	4
Asain Pakistani				6	30
Asian Bangladeshi				2	4
Asian Other					1
Black British					1
Black Caribbean					2
Black African					2
Black Other					0
Chinese					0
Chinese British					0
Chinese Other					0
Other				1	9
Iranian					2
Arabic					1
Singaporean					1
British Pakistani					1
Canadian					2
<b>Do you have any long standing illness, disability of infirmity?</b>					
No				12	3
Yes				2	56
<b>Does illness or disability limit your activities in any way?</b>					
No				12	3
Yes				2	50
<b>Are there any improvements that Brent Eid can make to meet your access needs?</b>					
No				1	
Yes					
Stairs are an issue / keep on one level					2
More rest areas needed					1
Bigger writing					1

## Public Survey during Festival – Brent Diwali

	2002	2003	2004	2005	2006	2007
Total of attendees	7000	14,000	17,000	20,000	25,000	30,000

Number of face to face questionnaires 50 50 50

### Did you know the Brent Diwali

#### 1 Festival was taking place today?

Yes		100%	84%	79%		
No		0	14%	21%		

### Have you visited the Brent Diwali

#### 2 Festival before?

Yes		45	59%	42%	123	82
<b>If Yes How Many Times?</b>						
1					14	9
2					27	18
3					15	9
4					20	15
5					10	9
6					2	0
7					1	0
8					11	1
9					1	1
12					1	1
15					1	1
No		5	41%	58%	67	36

#### 3 Is it:

As good as other festivals?		21	27%	58%		
Not as good as other festivals?		4	0%	0%		
Better than other festivals?		25	73%	42%		

### Where did you hear about the

#### 6 Festival?

Local press		15	4.5%	8%	41	24
Radio		0	0.0%	29%	10	2
Posters/leaflets		8	50%	21%	33	27
Bus Stop Posters		0	0%	0%	11	6
Word of mouth		20	41%	21%	66	47
Signage		7	4.5%	13%		0
Internet				8%	17	9
Other						
Work for Brent					1	1
Always come to Park / Live Here					2	2
Angel Dancers					3	1
Federation of Patidar					2	1
Performing					1	1
A Friend/Family is Performing					24	
Brent Magazine					2	1
FPA					2	1
Local Police Team					1	1
Facebook					6	3
Club					1	
Familt					2	
TV Indian Channel					1	

#### 7 Who Did You Come With?

Child/Children					26	18
Friends					83	47
Parents					23	16
Family					86	55
Other						

Dance Group					1	1
Colleague					1	1
Crew/Working					2	2

**Why Did You Come To Brent Diwali?**

To Celebrate					29	21
To See Floats, Procession and Entertainment					38	18
Fireworks					27	17
To Perform					10	9
To see Friends/Family Perform					22	13
Is One Of Our Greatest Festivals					1	1
Good Atmosphere/Cheerful					8	5
I Live Locally					8	5
To Have Fun					17	9
Working					2	2
Curiosity					12	7
To Pass Time					1	2
Because it is Tradition/I Come Every Year					5	4
Was Invited by Friend/Family					8	3
To Socialise					8	3
Multi-Cultural					3	1
Was already Out and Saw the Event and It Looked Interesting					1	1
Because Last Year Was Amazing					1	1
Was Forced To Come					1	1
Walking					1	1
Rishi Rich					1	1
FPA's Dancers					1	1
To Distribute Flyers/Publicity					3	2
Free Event					3	
Raj king / Tilda Comp					1	
No rain					1	
See sunrise Radio Crew					1	
See Jinx					2	
Music					1	

**What Aspects of Brent Diwali do you/did you enjoy?**

ERL Rangoli Competition					20	12
ER Shop Competition					10	7
ER Lights					43	27
ER Parade					76	49
Barham Park Music Event					110	65
BP Fireworks					147	90
BP Craft Stalls					28	10
BP Food Stalls					48	29
BP Workshops					20	12
BP Fun Fair Rides					54	36
Other						2
Dancers					1	1
Togetherness					1	1
Everything					1	1
Atmosphere					1	
Entertainment					1	

**What was your favourite Aspect of Brent Diwali?**

4	The Rangoli Competition at Ealing Road Library?				0%	1	0
---	-------------------------------------------------	--	--	--	----	---	---

The Lights on Ealing Road?				29%	1	1
The Parade on Ealing Road?				54%	14	11
The Music in Barham Park?				38%	32	20
Dance					17	10
The Fireworks in Barham Park?				38%	72	49
Everything				17%	9	4
Community Getting Together					3	4
Performers/Performances					14	5
The Rides					10	6
Show					0	1
Food Stalls					10	6
Different Cultures					1	1
Children Had Fun					2	1
Atmosphere					3	1
Ranguri					1	
meeting people					2	

**What Was your Least favourite Aspect of Brent Diwali?**

Too Crowded					11	10
Crowd Pushing					8	6
Weather					8	9
Cold and Muddy Ground					9	9
People Causing Trouble					6	7
Traffic					3	4
Dancers					3	3
Walking					3	3
Funfair Rides					3	3
Food					2	2
Noise					2	2
Fireworks					1	1
Workshops					1	1
The Park					1	1
Very Little Lights					1	1
Duration					1	1
Pricing					1	1
No Culture					1	1
Parade					1	1
Security					1	1
Fights					1	1
Waiting					1	1
Smells of Food (Stalls)					1	1
Ealign Lights					1	1
End of Fireworks					1	1
People Cant see Show					1	1
Sponsors Highlight on Stage					1	1
Music and dance					2	1
Marketing of Radio station					1	1
Solo Singer					1	1
More Indians Here					1	1
None					3	2
Congestion					1	0

**Which is Your Favourite Part of the Prossesion**



All					12	6
Parade / Carnival					10	7
Floats					8	7
Costumes					4	2
Beginning					3	2
Performers/Performances					5	2
Dressed up kids					2	2
Music					15	5
Flowers People					1	1
Elephant					6	4
Fireworks					3	1
Dohl players					6	4
atmosphere					2	2
People Throwing out Sweets					1	1
Lights					12	11
Coulors/Colourfulness					4	3
Fire people					1	1
Hare Krishna					7	7
Horses and Fire Kids					1	1
Dancing					6	4
Crowd Pushing					2	1
Freebies					3	2
Religiousness					4	3
Didn't See it					11	8
Diferent Cultures					2	0
Singing					1	0

**Where Stewards/Security at the Event Informative/Helpful?**

Yes					110	75
No					7	3
If No Why?						
Rude					2	1
Fireworks were a danger on Ealing Road					1	

**Would you like to come again next year?**

Yes					177	113
No					4	1

**What would you like to see next year? Comments were:**

5

More food stalls					21%	
Bar					4%	
Seating area					4%	
Fireworks earlier					8%	
More activities for children that are free					13%	
Hot drinks	Yes					
craft or other stalls	Yes					
nothing okay as it is	Yes					
of fireworks/music stage on posters/leaflets		Yes				
Fireworks to be earlier, around 9.30		Yes				
More hot drinks stalls/more Indian food stalls		Yes				
Seating around the park		Yes				
Big Screens		Yes				
l/variety of music/more stars on music stage		Yes				

8 Postcode of where you live

HA0				42%	40	28
HA1					1	1
HA2				13%	8	5
HA3				6%	26	14
HA4					2	2
HA5				4%	4	3
HA7				4%	3	1
HA8					6	4
HA9				13%	26	21
NW9				9%	10	3
NW10				5%	11	12
UB3					2	2
UB6					8	5
TW1					1	0
TW2					1	0
TW3					5	2
TW4					1	1
TW7					1	0
TW8					1	0
W3					2	0
W5					1	0
SW1					1	0
NR2					1	1
SL10					1	1
DA5					1	1
WO3					1	1
E13					1	0
From India					2	0
Other areas included: North Holt, Watford, Bedford, Fulham, Heathrow, SE London & Luton				36%		
Wembley or in Brent		37		64%		
Southall		8				
Streatham		1				
Birmingham		2				
Don't know		2				

**Gender**

Female					88	58
Male					82	54

**Age Bracket**

10 or Under					6	5
10-17					31	21
18-25					55	37
26-35					34	19
36-45					32	19
46-55					11	6
56-65					8	7
65+					3	1

**Ethnic origin**

white						
British					12	10
Irish					1	1
White other					1	0
Mixed						
Mixed White & Black Caribbean					2	0
Mixed White & Black African					2	1
Mixed White & Asian					5	1
Mixed Other					5	4

Black						
Black African					1	0
Black Caribbean					2	1
Black British					5	3
Black other					0	0
Asian						
Asian British					26	22
Asian Indian					72	47
Asian Pakistani					27	16
Asian Bangladeshi					7	4
Asian Other					2	1
Chinease						
Chinease					3	1
Chinease British					3	2
Chinease Other					1	0
Other Ethnic Group						
Nepalese					2	2
Black Caribbean & Asian Indian					1	1
Polish					1	0
White indian					1	0
Indian Pakistani					1	0

**Do you have any long standing illness, disability or infirmity?**

Yes					5	3
No					173	109

**Does illness or disability limit your activities in anyway?**

Yes					2	1
No					175	110

**Are there any improvements that we can make to meet your access needs?**

More Wheelchair Access					1	1
Travel					1	1
More carparking so people outside Brent can attend					1	1
Sort out Traffic Congestion					1	1
No / Nothing					5	5

**If you Were organising the event what would you do differently?**

Longer					2	2
Shorter					1	1
Larger					2	1
Less People					1	1
Bigger Stage					1	1
Provide a huge screen					1	1
No Biased marketing On Stage					1	1
More Publicity / Advertising					3	3
Timings					7	3
Different time of day					3	3
Layout					4	3
More Lighting					10	9
More Performers/Performances					7	4
Different Dance Groups / Types of Dances					6	6
Put dancing in between the procession					1	1

Better Organised Procession					5	1
More Floats					4	4
More Modern Floats					1	1
More Rides					3	1
Change/Get Better Rides					4	4
More Activities for Children					2	1
More Music					1	1
More Fireworks					4	1
More Famous Stars					3	1
More Police					1	1
Better Crowd Control					6	2
Better Handling of Youths					1	1
Fireworks in time with music					1	2
Keep firework display at 7pm					1	1
barriers further back because of health and safety					2	1
Less Road Closures					3	2
More Organised Parking					1	1
Improving Conjestion					1	1
The Weather					2	2
Mesh Wire on Ground					1	1
more cultural activities					3	
funfair too expensive					1	
more secutiry					4	
more up and coming performers					1	
more access for walking					1	
More food stalls					3	
more stalls					1	
more dancing					3	
more info					1	
Nothing it shouls stay the same					9	

### General Comments

Other frequent comments heard by Ubique Team	Yes					
"Congratulations Great event better than last year, well organised" said to Hindu Council Stewards	Yes					
"Fireworks great" said by many	Yes					1
"Could do with a hot drink" a few	Yes					
Could be better organised so children and adults don't get pushed					1	1
Have a separate section for children to watch from					1	1
Were no lights at the entrance of barham park which was difficult						1
A Lovely show well done (well organised)						1
I love Dancing						8
Cheap Stalls						1
Duration of Fireworks						1
Sort out Traffic Congestion						1
More car parking so people outside Brent can come as well					1	1

**2008**  
**35,000**

Attendees  
Navratri

Total of attendees

<b>Year</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
	300,000	250,000	250,000	250,000	250,000	250,000

**CHRISTMAS**

	Year	2003	2004	2005	2006	2007	2008
Total of attendees		100	95	105	120	360	480
Number of People Asked					86	93	
<b>1</b>	Where did you hear about today's event?						
	Library				4	1	
	Church				55	42	
	One Stop Shop				0	6	
	Lunch Club				22	7	
	Word of Mouth				5	20	
	Other					17	
	Knightleas Notice Board				1		
	Willesden Community project				3		
<b>2</b>	Have you been to this event before?						
	Yes				54	41	
	No				33	51	
	If yes how many times						
	1				5	4	
	2				11	2	
	3				17	5	
	4				2	1	
	5				2	1	
<b>3</b>	Did you enjoy the event?						
	Yes				70	89	
	No				1	2	
	If not why						
<b>4</b>	Please rate how you enjoyed the following parts of today's event. (Blank = Didn't enjoy)						
	Venue					77	
	1				0		
	2				1		
	3				2		
	4				7		
	5				49		
	Decorations					67	
	1				4		
	2				5		
	3				9		
	4				14		
	5				47		
	Food					50	
	1				4		
	2				1		

	3	6	
	4	12	
	5	50	
Service			60
1		2	
2		1	
3		2	
4		6	
5		58	
Registration			51
1		1	
2		0	
3		3	
4		5	
5		53	
Carol Concert			73
1		0	
2		0	
3		0	
4		5	
5		64	
Nativity Play			76

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**5** How could we improve the event?

Comments

Food Warmer	0	14
Better Quality Food/More Variety	4	2
Use of Food Trays to Serve	1	2
Better Organisation of Serving Food	0	5
Refreshments to include wine	0	1
Entertainment Whilst Eating	0	1
Food was Good	1	0
Concert Sound needs improving	0	1
Concert Content needs improving	0	1
Concert was Good	3	0
More Schools to take part	1	0
Improve Registration Process, (Use of tickets)	0	5
Improve Decorations	2	0
Event Generally Good, (will improve with time)	12	2

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**6** Would you like to come again next year?

Yes	72	91
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	No	0	1
Additional Personal information questions			
<b>7</b> Postcode where you live?			
	NW2	6	12
	NW6	1	6
	NW9	2	9
	NW10	31	40
	HA0	5	3
	HA3	1	1
	HA8	0	4
	HA9	11	10
	W3	1	0
<b>8</b> Gender?			
	Female	51	67
	Male	7	18
<b>9</b> Ethnic origin			
white			
	British	2	12
	Irish	3	10
	White other	2	0
Black			
	Black African	2	2
	Black Caribbean	37	43
	Black British	18	0
	Black other	0	0
	Asian	0	0
Indian			
	Pakistani	0	0
	Bangladeshi	0	0
	Asian Other	1	2
	Chinese	0	0
Other Ethnic Group			
	Mixed	0	0
	White & Black Caribbean	4	5
	White & Black African	0	0
	White & Asian	0	1
<b>10</b> Do you have any long standing illness, disability or infirmity?			
	Yes	30	37
	No	31	41
<b>11</b> Does illness or disability limit your activities in anyway?			
	Yes	13	20
	No	40	57

Are there any improvements that we can make to meet your access needs

12

Comments		
Improve / Provide Transportation	0	4
Make Wheelchair Accessible (Have Ramps)	0	3
Prevent ques and places where you have to stand for long periods of time	0	1

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## Chanukah

### Total of attendees

No event menorah only	events	No event menorah only	events	events	No event menorah only
2003	2004	2005	2006	2007	2008
	250		300	450	

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<b>London Boroughs Events Comparison – Appendix 4</b>		
<b>Borough</b>	<b>Events programme (funded by council)</b>	<b>Council spend</b>
Barnet	None	
Bexley	Danson Festival	£36,000 plus staff time
Brent	Holocaust Memorial Day Chanukah St Patrick's Day Eid Diwali Fireworks Night Countryside Day Respect Christmas St George's Day LGBT month International Women's Day Navratri grant Festive lights (tree dressing)	£508,000
Camden	Occasional borough event but mainly support for community festivals/events	Small grants to orgs from Festivals fund (unspecified)
Croydon	Croydon Festival	Council funding for

		main festival plus £30,000 small grants for events from arts team
Ealing	<p>Acton Carnival: £1 entry – taken over from  the community as it grew too large for them to manage</p> <p>Greenford Carnival: £1 entry – taken over from community as above</p> <p>Comedy Festival, Walpole Park – 17 years  old: ticketed festival, commercial rates</p> <p>Opera Festival, Walpole Park – three years  old: ticketed festival, commercial rates</p> <p>Jazz Festival, Walpole Park – 25 years old:  ticketed festival, £1 per ticket</p> <p>Blues Festival, Walpole Park – 10 years old:  ticketed festival, £1 per ticket, free for</p>	<p>External events contractor</p> <p>£186,000 for the staffing of the event team</p> <p>£1m budget that is generated by park hires, concessions, sponsorship and ticket sales which is earmarked for spend on the borough's outdoor events programme, including community events.</p>

	<p>children and families</p> <p>Global Festival, Walpole Park – five years</p> <p>old: ticketed festival, £1 per ticket, free for children and a free families area is provided outside the main event site</p> <p>Armed Forces Day – new</p> <p>•London Mela – Gunnersbury Park. Event</p>	
Enfield	<p>New River Festival</p> <p>Enfield Autumn Show.</p>	<p>Budget (unspecified) for Autumn Show Big emphasis on partnership/sponsorship funding</p>
Greenwich	<p>Events which tie in to four managed areas of the borough. Each area has one winter and at least one summer event – the Great Get Together.</p>	<p>No central events budget, managed by separate departments</p> <p>No income-generation targets, etc, or charges for park hires. Council event organisers are not charged for use of the parks. Community and voluntary event organisers are not charged for use of the parks if it is a public, open, free</p>

		event.
Hackney	Hackney One Carnival.  programme of events in 2010 based around  health and well-being.  Three of these events will be core council events	£100,000 strategic commissioning fund  External funding/sponsorship  Hackney One Carnival funded 65% by council, 35% Arts Council
Hammersmith and Fulham		Small budget for council run events but mainly externally funded or sponsored
Hillingdon	Bigfest,  Medfest  Hayes Carnival.	
Hounslow	On behalf of Hounslow John Laing Integrated  Services organises:  Bedfont Lake Country Fayre,  fireworks displays  Brentford Festival.	External contract, information not available
Islington	Love Parks Week – events take place in  parks across the borough	
K&C	Across the Street,	Individual depts budgets but commercial



	<p>Around the World</p> <p>In transit in summer</p> <p>Jubilee fireworks and displays</p> <p>Opera Holland Park, and various public outdoor arts installations, including Exhibition Road and a seven-day festival for the Olympics</p>	<p>emphasis on funding events</p>
Kingston	<p>Think in Kingston</p> <p>Aspire, Sakoba Youth Dance Festival</p> <p>Go Kingston Go (Sports and Art outdoor event)</p> <p>Muybridge Festival</p>	
Lambeth	<p>Lambeth Country Show</p>	<p>Unspecified internal budget with substation commercial sponsorship</p>
Merton	<p>Mitcham Carnival</p> <p>two bonfire and fireworks displays</p> <p>Merton in Bloom competition</p> <p>Cultural Olympiad events</p> <p>Merton Horticultural Show</p>	

	<p>Leisure and green spaces section facilitates:</p> <p>Mitcham Status Fair</p> <p>Cannizaro Festival</p> <p>Filipino Festival</p> <p>The Big Draw</p> <p>Black History Month</p>	
Newham	<p>Newham London Run</p> <p>Sunday Fun Day</p> <p>The Mayor's Newham Show</p> <p>Newham Carnival</p> <p>Under the Stars</p> <p>Fireworks Display (Bonfire Night</p>	
Redbridge	<p>Wanstead Festival,</p> <p>Area5 'Our Community' Festival</p> <p>Inspiration</p>	
Richmond	<p>Larks in the Parks</p> <p>Holi Festival of Colours</p> <p>On the Edge – free festival of world music</p> <p>Twickenham carnival</p>	
Southwark	<p>Silver</p> <p>The Mix</p>	

<p>Sutton</p>	<p>Mayor of Sutton's charity events</p> <p>IMAGINE festival</p> <p>Take Part, Take PRIDE</p> <p>Sutton Christmas lights switch-on</p> <p>Shopping events</p> <p>other high street events (around 12 per year)</p> <p>environmental fair event annually</p> <p>Hackbridge Carnival</p>	
<p>Tower Hamlets</p>	<p>Approximately 90-100 events take place each</p> <p>year, with various levels of involvement from</p> <p>the events team. Approximately 10 of these</p> <p>are directly organised or delivered by the team</p> <p>including Paradise Gardens, fireworks,</p> <p>Baishakhi Mela, plus 2012-related events and</p> <p>other one-offs.</p>	

Waltham Forest	<p>Waltham Forest Mela</p> <ul style="list-style-type: none"> <li>• Chingford Day</li> <li>• Green Fayre</li> <li>• Young People's Caribbean Carnival</li> <li>• Leytonstone Car-Free Day</li> <li>• Light Up Langthorne Park</li> <li>• fireworks</li> </ul>	
Wandsworth	<p>fireworks</p> <ul style="list-style-type: none"> <li>• music at the bandstand</li> <li>• national events planned for 2012</li> <li>• civic, armed forces, and remembrance events</li> <li>• Holocaust Memorial Day</li> <li>• elderly away days</li> </ul> <p>Arts:</p> <ul style="list-style-type: none"> <li>• arts festival</li> <li>• artists' open house</li> </ul>	No central budget
Westminster	.	<p>The special events team does not fund events in Westminster, apart from West End Live, which is organised by the communications team.</p>

		<p>However, for events organised by community groups organisers are advised to contact local ward councillors to apply for potential funding</p> <p>as each ward has a £100,000 budget assigned for community projects</p>
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# **BRENT FESTIVAL STRATEGY REVIEW**

## **CONSULTATION WITH KEY STAKEHOLDERS**

**DATES OF CONSULTATION**  
**27<sup>th</sup> February – 6<sup>th</sup> March, 2008**

**CONSULTATION CARRIED OUT AND REPORT WRITTEN BY**  
**Annie Grundy**  
**on behalf of LONDON BOROUGH OF BRENT.**

# **COLLATED RESPONSES**

**Dated: Monday 10<sup>th</sup> March 2008**

# **BRENT FESTIVAL STRATEGY REVIEW**

## **CONSULTATION WITH KEY STAKEHOLDERS**

# **COLLATED RESPONSES**

### **CONTENTS**

- 1) **INTRODUCTION** including an explanation of methodology
- 2) **CONSULTEES** – who consulted, who responded, who did not respond.
- 3) **RESPONSES: SECTION A EVENTS CURRENTLY ON OFFER IN BRENT**  
QUESTION BY QUESTION
- 4) **RESPONSES: SECTION B COMMUNITY PARTICIPATION AND COHESION**  
QUESTION BY QUESTION
- 5) **RESPONSES: SECTION C CONTENT – Arts / Culture / Faith**  
QUESTION BY QUESTION
- 6) **RESPONSES: SECTION D SUGGESTED CHANGES**  
QUESTION BY QUESTION
- 7) **SUMMARY OF FINDINGS**

**APPENDIX 1:** Collated responses to tick box questions with names of consultees -spreadsheet  
**APPENDIX 2:** Totals of responses to tick box questions- spreadsheet  
**APPENDIX 3:** Comments of those consulted, question by question with names of consultees  
**APPENDIX 4:** Comments of those consulted, question by question with names removed  
**APPENDIX 5:** Copy of original questionnaire  
**APPENDIX 6:** List of those on list to be consulted – spreadsheet  
**APPENDIX 7:** Non-respondees



# INTRODUCTION

Brent Council Libraries Arts and Heritage team are carrying out a review of their Festival strategy and want to ensure that the opinions of stakeholders are reflected and considered in that review.

The consultation that has informed this report was intended as a short targeted piece of research designed to inform an internal report to the Council's Executive. At a later date a full public consultation will be carried out.

The consultation targeted 45 key stakeholders of Brent's Festival Programme, as identified by Brent LAH. The consultation took the form of a questionnaire that was devised by Vashti Waite of Brent, with input from fellow Council officers, her Manager and the consultant Annie Grundy.

Turn-around time on the consultation was tight, so the key stakeholders were offered the choice of completing either digitally and emailing back to Annie Grundy, by telephone interview either with Annie Grundy or her colleague Sarah Morton, or by completing and returning by post.

The process of carrying out the consultation raised some difficulties with a few of the questions – these are set out in the 'reception' part of the RESPONSES to questions within each of the sections.

To note:

*Annie Grundy and Sarah Morton who carried out the consultation are experienced Festival organisers but this report does not reflect their opinions or views.*

*Should there be any queries or questions on the report or any sections, or appendices within, Annie Grundy can be contacted at [anniegrundy@clara.co.uk](mailto:anniegrundy@clara.co.uk) or on 07980 337951.*

# CONSULTEES

**Who was consulted:**

45 key stakeholders were consulted  
(please see Appendix 6 for details.)

**Who responded:**

32 responses received in total - 27 of these people were on the list and replied directly, plus there were 5 replies from people not named individually on the list but who were presumably forwarded the questionnaire by people on the list to reply on their behalf.

**Who did not respond:**

Of those who did not respond, ...

1 was Arts Council

2 were residents

7 were community

9 were Brent officers

(Please see Appendix 7 for full details)

# RESPONSES:

## SECTION A

### Events currently on offer in London Borough of Brent

#### Question 1

**Are you particularly involved with any of Brent's Festivals?**

Reception: Question was well received and understood.

Responses as below, in order of larger number of people involved

Brent Respect	15
Brent Diwali	9
Brent Eid	8
Brent Christmas	7
Black History Programme	7
Brent Holocaust Memorial Day	7
Brent St Patrick's Day Parade	7
Gladstonbury Festival	6
Brent Navrati	6
Brent Chanukah	6
Wembley World Flavour	4
Countryside Day	3
TriUnity	3
Queen's Park	3
Roundwood Guy Fawkes	3

#### Question 2

**Which Brent events are you aware of?**

Reception: Question was well received and understood.

Responses as below in order of larger number of people aware.

Brent Respect	28
Brent Diwali	28
Black History Programme	27
Brent St Patrick's Day Parade	26
Brent Holocaust Memorial Day	25
Roundwood Guy Fawkes	24
Brent Eid	23
Queen's Park	22
Brent Chanukah	20
Gladstonbury Festival	19
Brent Navrati	19
Brent Christmas	16
Countryside Day	15
Wembley World Flavour	14
TriUnity	9

#### Question 3

## Which of Brent's Events have you attended?

Reception: Question was well received and understood.

Responses as below in order of larger number of people who have attended.

Brent Respect	22
Brent Diwali	14
Roundwood Guy Fawkes	12
Black History Programme	11
Countryside Day	11
Brent Navrati	9
Brent Christmas	8
Brent St Patrick's Day Parade	8
Brent Eid	8
Queen's Park	8
Brent Holocaust Memorial Day	7
Brent Chanukah	5
Gladstonbury Festival	5
Wembley World Flavour	5
TriUnity	3

## Question 4

### Which do you consider to be religious festivals / celebrations?

Reception: Almost 25% of respondees did not tick any of these. Should have had an option to say 'none of the above' as difficult to tell whether they chose not to respond or whether they do not consider any of the events to be religious.

It was also difficult to tell whether people were ticking an event as religious because they knew the essential event to be religious or whether because they considered the Brent celebration of that festival to be religious.

A number of the people who completed the questionnaire waived considerably in their responses – particularly to Brent Christmas and Brent St Patrick's Day parade.

Responses as below in order of larger number of people who considered the festival to be religious.

Brent Diwali	25
Brent Eid	23
Brent Navrati	21
Brent Christmas	18
Brent Chanukah	17
Brent St Patrick's Day Parade	7
Brent Holocaust Memorial Day	3
Roundwood Guy Fawkes	1
Brent Respect	0
Queen's Park	0
Black History Programme	0
Countryside Day	0
Gladstonbury Festival	0
Wembley World Flavour	0
TriUnity	0

### Question 5

**What festivals could you consider attending which do not relate to your personal religion or ethnic background?**

Reception: Many of the respondees interviewed by telephone said they would need more information about the content of the events in order to answer this question. Many of those who returned the questionnaire by email left this section blank, indicating that they felt the same.

A small number indicated that they would not attend events that they considered to be religious as they did not feel these festivals were targeted at them. Those interviewed by telephone indicated that they would be more inclined to attend a festival that had religious associations if it were outside rather than within a building.

Gladstonbury Festival	9
Brent Respect	9
Queen's Park	8
Countryside Day	7
Brent Diwali	7
Black History Programme	7
Roundwood Guy Fawkes	6
Brent Christmas	6
Brent St Patrick's Day Parade	6
Wembley World Flavour	5
TriUnity	5
Brent Navrati	5
Brent Eid	5
Brent Chanukah	4
Brent Holocaust Memorial Day	4

### Question 6

**On a scale of 1-5 is Brent's current event programme inclusive and accessible?**  
*Please circle (1=very inclusive / accessible – 5=not inclusive / accessible)*

Reception: Question was well received and understood by all.

Over 33% of respondees felt Brents festival programme to be very inclusive and accessible and gave it a 1.

A further 50% gave a 2 or 3 and those that were telephone interviewed and gave this indicated that though they considered the programme inclusive and accessible, there was room for some improvement.

Less than 12% gave a 4 or 5 to say they did not feel the programme was inclusive and accessible.

Numbers who gave a 1: 11                      2: 9                      3: 8                      4: 3                      5:1

### Question 7

**On a scale of 1-5 does the event programme celebrate the diversity of Brent's ever changing community?** *Please circle (1=very inclusive / accessible – 5=not inclusive / accessible)*

Reception: Question was well received and understood by all.

Over 30% of respondees felt Brents festival programme does celebrate the Borough's diversity and gave it a 1.

A further 60% gave a 2 or 3 and those that were telephone interviewed were very positive that Brent's programme was definitely a good one but felt there is room for some improvement.

Inly 6% gave a 4 or 5 to say they did not feel the programme celebrated the Borough's diversity.

Numbers who gave a 1: 10                      2: 12                      3: 8                      4: 2                      5:0

### **Question 8**

**Please add any comments you wish to add on the current programme and previous events that Brent has delivered.**

60% of respondees added comments here.

#### **POSITIVE**

Brent 's festival programme reflects a sensitivity to the diverse nature of Brent's citizens,

As compared to the other councils, I feel the Brent Council does a great job

As a relative newcomer to Brent, I am quite impressed by the breath of festivals offered, spanning so many different communities – and most importantly the care with which each festival aims to focus upon as many audiences as possible (something for everyone).

Brent is progressive and programme reflects wide group of people. They also have family events. Excellent programme.

Overall an effort has been made to try to have diverse programmes. Various faith events is a good thing.

In the past youth and festivals were almost mutually exclusive.

Vashti's involvement has been great - have started to join up and feed in to programme.

Brent has a population change over of around 30% a year so it will always be a challenge to hold secular events for each specific communities. Integrated events like Respect allow for changes in the community. Diwali is a very successful event, with the most attendees and has a history of 14 years support from the community.

#### **AREAS PEOPLE FEEL NEED TO BE IMPROVED**

Generally it's hard that it's all so split up. If break down festivals into religions and ethnicity, someone is going to feel left out. Not particularly a supporter of having a St George's Day – but then why have a St Patrick's Day? If do break down into ethnicity then why not an English day – but not just morris dancing and folk music! Events that celebrate living in Brent are better – that focus on the area or themes that all ethnicities and religions can relate to.

Can be hard to involve everyone if, as Queen's Park event is, you are over-subscribed.

EG: used to put a lot of effort into bringing in henna hand painters. Indian food stalls etc – have eased off on this since have reached maximum capacity on stalls, attendance etc.

NB: involving community takes a lot of work – encouraging, informing, hand-holding through process of being part of a festival. But is ultimately worthwhile.

Need to look at growing the programme of Arts

Lack of publicity for overall programme and some of the events.

Don't know how the success of events is measured – needs to be looked at.

There is nothing specific for the Afro-Caribbean community

Appears to be bias towards some events more than others. Communities don't carry same weight: eg: more towards muslim and Indian events than African / Christian. This alienates some people.

Difficult to know who is responsible for each of the different festivals – what is Council and what is not, and if Council which department organises it.

Involve young people in planning an event.

Would like broader participation to be supported through more outreach activities in schools to prepare for event e.g. music, arts, dance, poetry workshops

Bring different groups together to plan the same event

I feel that Brent have tried very hard to make the festivals accessible and inclusive with the intention of celebrating the diversity of Brent. But I just feel they have lost their way with it. We have discussed this at BMFF and are not clear of the aims of the Festivals of the strategy behind it.

BMFF are liaising with Nick Lane, LBBrent as we wish to be involved in developing the strategy that is needed by the people of Brent, reflecting the diverse communities, in particular the faith communities and working towards Community Cohesion.

Please ensure that ALL festivals are multicultural. I am concerned that religious groups should not be funded out of the public purse

I think the scale of inclusively and accessibility changes with each culturally specific event. The different cultures currently represented and celebrated through the current festivals programme are majority Faith based and secular events.

It has been highlighted by members of the Brent's community that faith based events often means members who do not belong to these specifically targeted groups do not feel represented whether it be through age, faith, culture ect. Another concern that has been highlighted by members of Brent's community is that the faiths based events receive larger amount of resources/support from Brent council and some are not even represented i.e. St Patricks Day is St Georges day is not or Jamaica day is not supported by Brent council. Diwali is a large scale event that is highly assessable to members of Brent's Hindu and non Hindu Community, Brent Christmas Senior citizens Christmas Lunch involving volunteers and performances from young people accessible to only Brent's Senior citizens from the Christian and Catholic community.

Consider working more closely with local community organisations and regional agencies to deliver events

To be inclusive and accessible it is essential that events are popular at the grass root level like local schools and community associations in the area., however I feel that the initiatives at the grass root level could be improved. We also need to explore ways that we could increase the attraction for people from other ethnic backgrounds and faiths to ensure they are willing to join in, better still contribute as well.

## **FESTIVAL SPECIFIC COMMENTS**

Instead of getting agencies to organise why not let community organise it. Lots of things lacking of the cultural aspect that is important to people who get angry. Doesn't feel all festivals are in the hands of people who know / understand the cultures. Community could organise for free. Gist of programme is 30-40% authentic only – rest superficial diwali. Hindu community receiving more and more complaints – hindu festival needs to be organised by hindu community under instruction and supervision of Brent.

Festivals are the only opportunity to get everyone together. Diwali is a hindu event but everyone takes part – though would be good to encourage more of the hindu organisations to take part so would be more popular (eg more people attending)  
Better to focus on cultural festivals than religious festivals. Festivals with a religious origin often have a cultural nature.

Respect Festival is a highly assessable inclusive event which represents the thriving and diverse community within Brent through a variety of exciting art forms. It involves a range of departments across the council to maximise resources which is something that Brent Christmas, BHMday could benefit i.e. Collaboration between Town Centre managers, diversity team, Arts & Festivals team LAH.

We tried to be involved in the RESPECT Festival last year but the Company managing the event did not get back to us to confirm arrangements etc until it was too late. They were also very distant. Some of our members attended the Respect festival anyway to hopefully prepare for 2008 involvement and were very unclear what the point of the festival was. People seemed to be having fun, which is good and needed. We had thought/hoped that BMFF being involved in such an Event would be a fun way of helping with Community Cohesion, but this was not apparent to those who attended.

In particular being involved with the advisory group associated with Holocaust Memorial Day I am aware how the events department has developed plans for HMD that gives me confidence that the work will be carried forward in the future.



## QUESTION 2

### What do you think are the benefits of a festival programme to Brent and its residents?

Reception: Question was well received and understood.

- 31 Community showcase for performers, local businesses and information services.
- 23 Connects Brent residents to the work of the council
- 27 Fun day out
- 29 Improving cohesion through an understanding of different cultures & backgrounds.
- 26 Local ownership and sense of belonging to a neighbourhood.

The above shows how many people agreed that the above were benefits of a festival programme. There were also some qualifying and additional comments related to the benefits...

#### RE CONNECTING BRENT RESIDENTS TO THE COUNCIL

To qualify responses – connects to Council – to an extent but depends on the festival/event and what Council involvement is. EG: difficult to get Council departments to Queens as it is on a Sunday and the park is run by corporation of London not Brent

Re connecting residents to Council – people don't know what is Council led and what is not. In many ways the festivals program is the way of council engaging with residents on their terms rather than other way round. Main point of contact for council and residents is about finances in some shape or another – festivals take this away from the equation and allow a better, more holistic relationship to be developed

It demonstrates support from the local authority and that it values its diverse population.

#### RE IMPROVING COHESION

A number of people wanted to give emphasis to the benefit of improving cohesion and the fact that the programme celebrates diversity and brings people together. Some people 'double-ticked' cohesion as a benefit.

Cohesion is the most important thing – a community that celebrates together can live together in harmony.

The most important benefits of a festival programme are improving cohesion through understanding and creating a sense of local ownership. Parades / carnivals are good for this – need to feel they have something to parade and be proud of.

Improves cohesion – depends whether event is monocultural or multicultural – mixed events do have this benefit.

#### RE LOCAL OWNERSHIP

Festivals should involve LOCALS. Local ownership is possible through festivals but not achieved at present.

Helps people find place in locality, makes a locality distinctive. Festivals offer a shared collective experience of a positive event.

#### ADDITIONAL BENEFITS IDENTIFIED

Good for business and local economy

Understanding and respect between faiths  
Could provide opportunities for local people to learn new skills eg: organisational – start as volunteers. Encourage. Support.  
Brings higher quality events to community  
Makes the members of the different communities feel part of a bigger community  
Provides healthy day out in the open air  
Builds on Arts activity and supporting creativity throughout the borough and raising awareness or current issues/social issues/factors through the an variety of arts forms.

### **QUESTION 3**

#### **In what way could we involve Brent residents in the festivals and events programme?**

*Please number (on dotted line) the order of priority (1= important – 6= least important)*

- .....Active involvement e.g. Performing or running a stall
- .....Advisory / programming role, e.g. steering groups
- .....Community outreach projects, eg schools, youth clubs, voluntary organisations
- .....Paid work, eg stewarding, stage managing
- .....Voluntary work, eg mentoring
- .....Other

Reception: This question caused some confusion for quite a few people, who found it hard to put ways of getting involved in order of importance. Many, instead gave a tick or 1 to all those they felt were important and no mark to those that they felt were not important at all.

The results (*See Appendix 2, Question 3*) do however show quite clearly that the vast majority (60%) felt the two most important ways of involving residents are through community outreach projects and active involvement through performing, holding a stall etc.

The next most important (42% thought it of importance) was for residents to have an advisory role, although conversely a relatively large number of people – (21%) gave this little or no importance or did not mark at all indicating they do not think it is a good idea.

33% of people felt that voluntary and paid work were of importance although again conversely 36% of people gave paid work little or no importance and 30% gave volunteering little or no importance.

### **ADDITIONAL / QUALIFYING COMMENTS**

#### **RE ACTIVE INVOLVEMENT**

Re stalls and providers – keep business local using local companies for entertainment, costume hire, musicians etc wherever possible.

#### **RE ADVISORY / PROGRAMMING ROLE**

Advisory and steering groups are good but can be a nightmare – possibly consult with and take advice from communities but not decision making – as too many different ideas.

Decision makers must be impartial and that must be seen – possibly based on evaluation.

#### **RE COMMUNITY OUTREACH PROJECTS**

Community outreach very, very important but must be out of school hours as children and young people need more activities to do – children tend to have a set regime when younger, that fades. NEED TO CATCH KIDS at 7 years old – 10 and give them activities to do that will engage and divert them and make them feel valued and teach them about

working in harmony with others. Need to 'reward' participants – pay people, give them new skills, make them take responsibility AND feel part of festival/s.

I think resident buy in is integral to success. The outreach projects esp related to faith based events where some people might know very little about a particular faith's celebration is a non threatening and fun way of teaching people about that celebration and that faith thus allowing for more social understanding and cohesion.

### **RE PAID WORK**

Paying hard to reach young people who can feel part of the festival and learn a skill e.g. setting up stalls/stages; roping off areas; stewarding

### **RE VOLUNTARY WORK**

Gave a 5 to voluntary work and mentoring as not sure what means  
Yes good to get people involved in voluntary work at festivals but at some festivals this is difficult as many people want to go to the festival as audience etc.

### **GENERAL COMMENTS ON RESIDENT INVOLVEMENT AND ADDITIONAL IDEAS**

Involve as organisers, but also as supporters of the events.

Involve companies / businesses in publicity – give a higher profile to the events – current publicity not representative of all the communities or diverse events

Festivals are the only real way to bring people together. Need to involve more organisations so more people come.

Brent is not good at engaging local groups and getting them involved eg: the voluntary organisations. Should be more networking opportunities with BRAVA (though their list of orgs in their directory appears to be very ethnic/health based – not many of the vol orgs that are sports or arts based.

Festivals can greatly help local vol orgs to recruit – especially sport and arts vol orgs.

Should involve residents and local people in all ways possible.

Festivals help local economy and are also social. Would be good to have community workers on patrol (throughout year) who know how to inform people about events and how to get involved.

Individual: Through Brent Magazine inviting ordinary residents to participate in organising, or to join in various activities or competitions held at the festivals (e.g. winning road – most people from that road register at the special tent, then some benefit for that street e.g. tree/flowers/wheelie bins/free entry to something/councillor visits on Sat am, for local people to express concerns????

Associations: Through residents' associations being given tables free (renting tables is expensive when they have little funds) and all together so they meet up. Having a focus for the residents' associations e.g. local issues, green, supporting social networking in their areas.

Creating 'Get involved' awareness campaign via libraries, local schools and brent magazine and local church, mosque, synagogue, temple etc

#### **QUESTION 4**

**Have you attended events outside of Brent that you particularly enjoyed? If so which event and what made it successful?**

**Harrow County Show & Green Festival in Regents Park** – large, lots to do, quirky, involves arts, good acts and entertainment. Themed around something that relates to all so can attract a diverse attendance and participation.

**Thames Festival, Greenwich and Docklands, Notting Hill Carnival** – all have good quality programmes that are free and accessible.

**Summer Mela in Ealing** brings people together – culture event open to all.

**Leicester Diwali** – partnerships between businesses, Council and voluntary groups

**Notting Hill Carnival and Reading Festival** – lots of people with specific themes, good performances and good organisation

**Notting Hill Carnival.**

Brent group major role – top in carnival often wins prizes – not known / valued by Brent.

**Nice (the place) in France** – 13 parades, lots of international groups. Capitalises on touristic attraction of festivals. Their festival of 13 parades contains different sorts – some very gentle and target families and some paid – others free and a bit more full-on where everyone can attend. Very well publicised, creates a big income for the town. Each parade isn't overly long – 2 hours.

**Harrow** – is on a smaller but more multicultural scale. It's run by an organisation and could see the authenticity of the programme. To organise ones own 'thing' is not a duty or work as its organised from the heart.

**Lewisham People's Day** – scope enormous. Was there in 2005 just after the bombings in London – amazing event as so inclusive – eg gay and lesbian event sponsored by the police, kids and teenagers participating in all as so cool – half village fete feel but also cool. Felt like everyone could go – good atmosphere, safe for toddlers amongst all else happening. Beautiful flags and environment.

**Bedford River Festival** - engulfs the town, involves everyone. Big engagement from schools and groups such as rotary club. River good setting with carnival boats etc.

**02 Hyde Park** – quality of music and food and stalls and fair trade

**"Praise in the Park"** – Christian event with authority support. Well received and attended, not in your face or offensive.

**Children's Festival in Perth, Australia.**

Exactly as the name sounds a festival by for and about children so everything was developed with children's use and engagement in mind (heights, colour, fun factor but also education etc etc) Interestingly it helped the child in all of us to come out. Spontaneous and natural.

**Chinese New Year** – was successful for me as there were no religious tensions.

**Chinese New Year in Trafalgar square and Festivals on south bank/Gabriel's wharf**

- large group who displayed the culture and encouraged others to join in / eat the food etc  
Good music / dancing / show – quality worth watching  
Large crowd focusing on the same thing i.e. a big stage / event, not just a lot of more mediocre things to see. Lots of food and other stalls linked to the theme.

**'Breaking convention'** - Showcase of young talented dancers allowing them to perform in venues and large audience also allowing attendees to participate in breakout sessions and workouts overall this event was successful understood it's target audience and how to make the event accessible to all.

**Mega Mela – Ealing, Liverpool City of Culture Launch events, Zee Carnival**

Exciting events that have something for everyone and involved people of all ages and culture

**Edinburgh Festival, Brick Lane Festival and the Chinese New Year Celebrations in London & Manchester.** All of these festivals are very different in terms of their settings and objectives, however what makes them stand out are factors like high energy levels, a huge variety of acts showcased, high quality, active community involvement and a superior ambience that is organised and managed with impressive precision and suave.

**Scripture Union Missions in London Parks** - a lot of good prep

**Ealing Jazz Festival** - Friendly, professional, lots to do

**Pride** - Style of event and range of activities

**Respect** as had a varied programme (presume misunderstood question and thought was re festivals in Brent)

**Green Gathering:** There were a lot of engaging activities and workshops that participants could try

**PLAY:** There was an extensive outreach programme with nurseries, schools, shopping centres to encourage play with all family members, which culminated in a festival aimed at families with children.

**Music festivals** eg: Irish Festival in Haringay – Fleagh

**Music and drama festivals** that have a common theme and bring people together

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	0x30 mins %	NI 8 3 x30 mins sport	NI 9 Use of Libraries	NI 10 Use of Museums and Galleries	NI 11 Engagement in the Arts	NI 57 Young People doing 2 hrs of PE	NI 199 Children Satisfied with Parks
Brent	53.1	16.3	50.7	52.9	42.0	69	67.2
London	46.8	21.0	49.6	59.6	48.6	80	61.0
England	47.9	21.3	46.2	52.4	44.1	81	54.1

Brent's rank in London:	N/A	31	16	24	28	30 <small>(excludes City of London)</small>	2
	2008 ranking was 27						

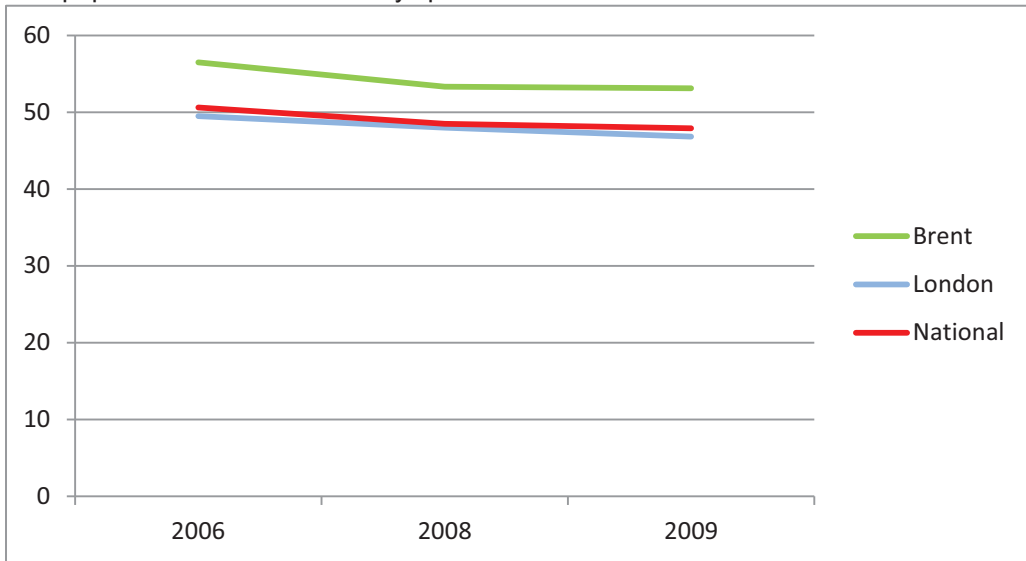
0x30 mins: % of Population who do not do any sport of 30 mins or more a week  
 NI 8: % of Population who do at least 3 lots of 30 mins or more sport a week  
 NI 9: % of Population who have used a library in the last year  
 NI 10: % of Population who have used visited a museum or gallery in the last year  
 NI 11: % of Population who have engaged in the arts at least three times in the last year  
 NI 57: % of Children and Young People participating in two hours of PE and sport during curriculum  
 NI 199: % of Children/Young People Satisfied with Parks and Local Play Areas

Latest data is:

Active People Survey 3 2009  
 NI 57: School Sports Survey 2008/9  
 NI 199: TellUs Survey 2009/10

## 0x30 mins

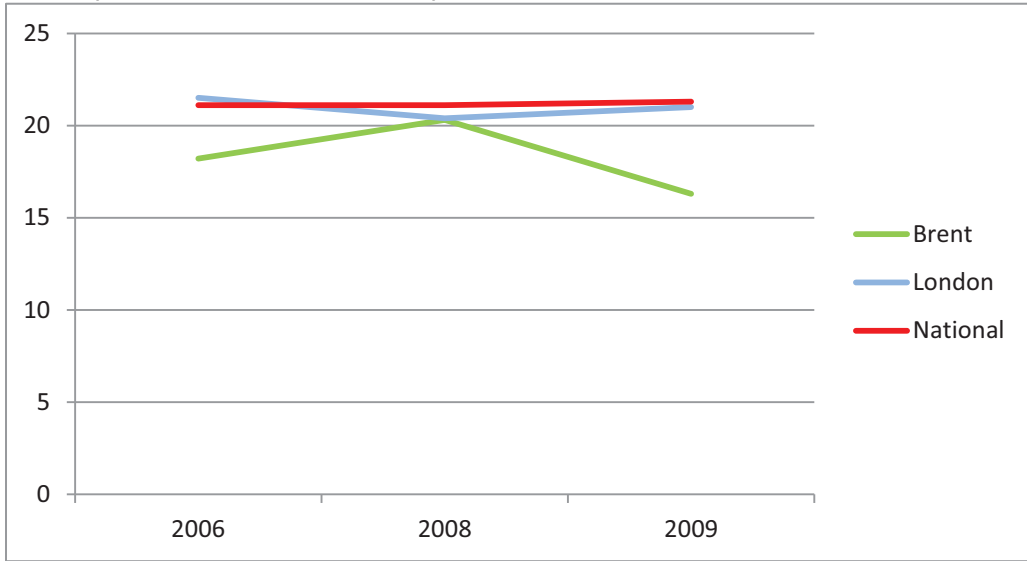
% of population who do not do any sport of 30 mins or more a week





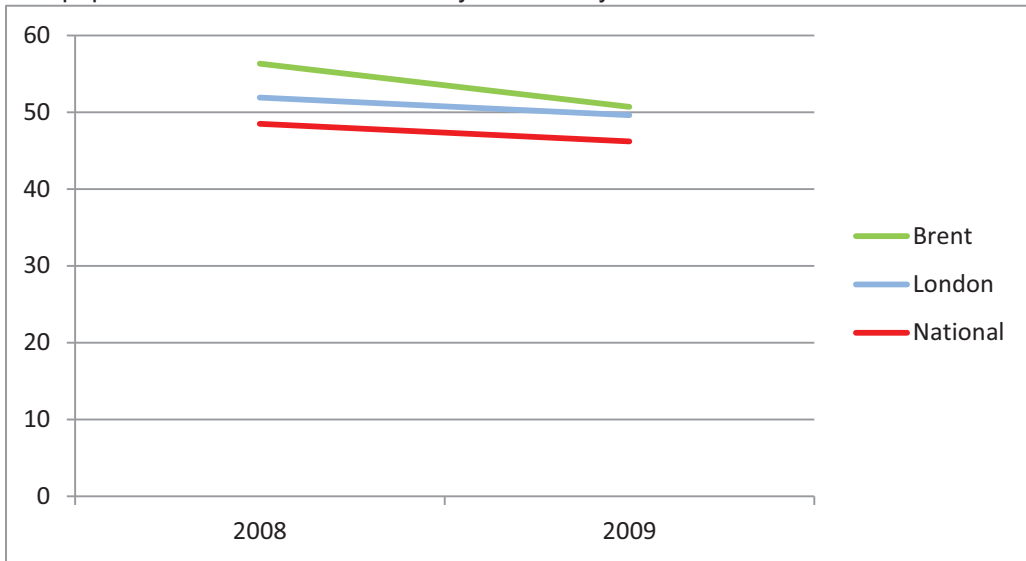
# NI 8

% of Population who do 30 mins of sport at least three times a week



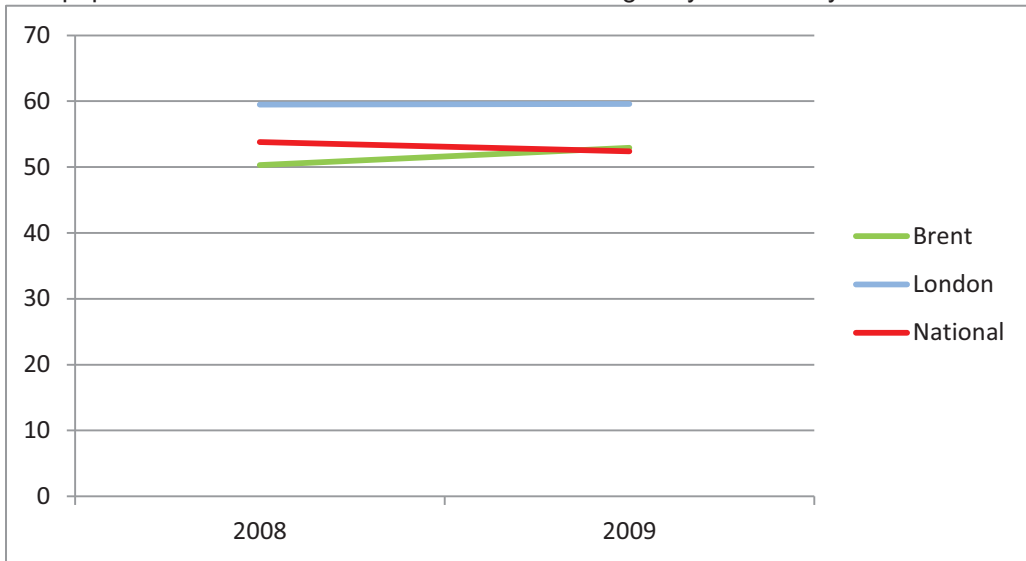
## NI 9

% of population who have used a library in the last year



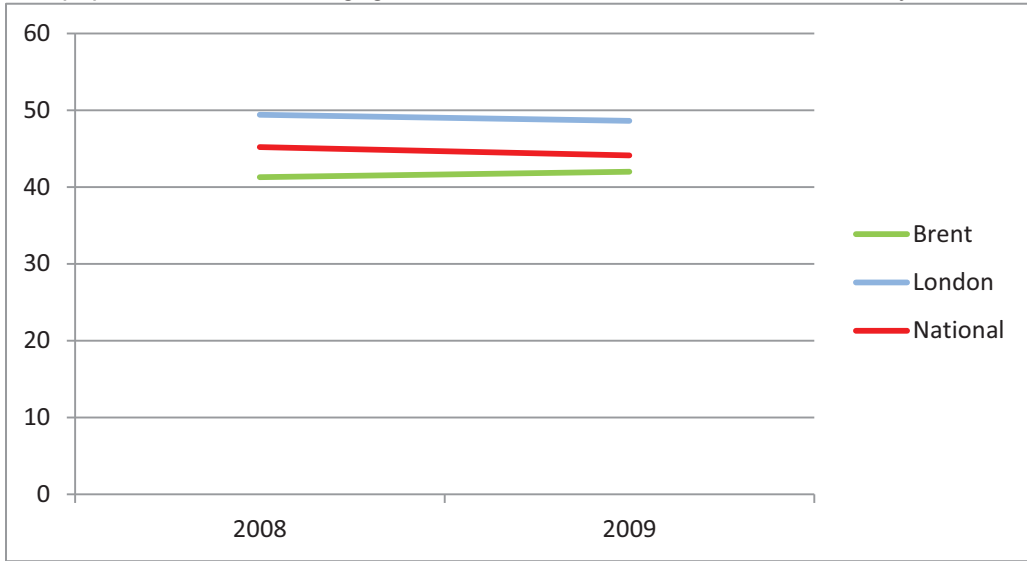
## NI 10

% of population who have used visited a museum or gallery in the last year



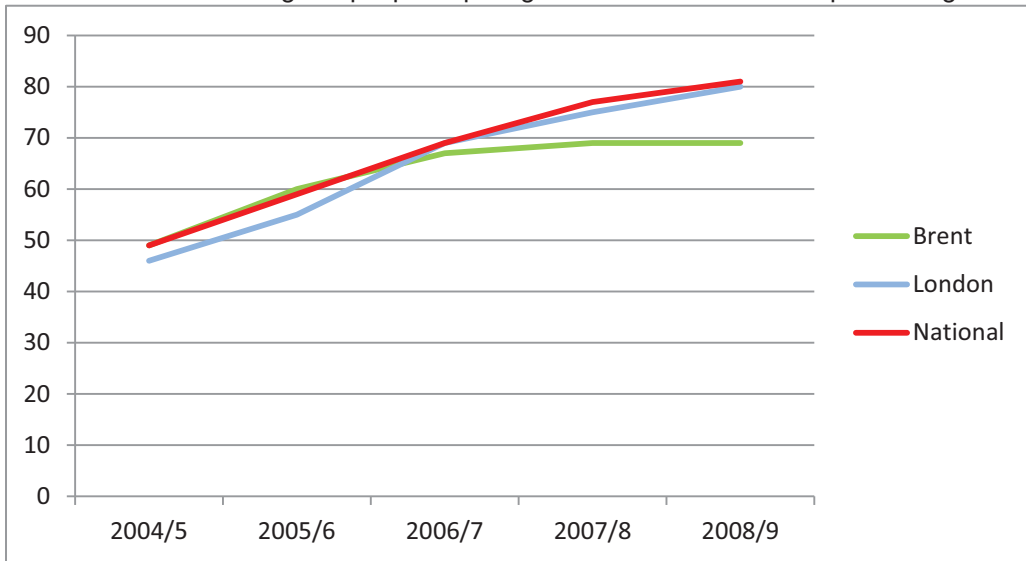
# NI 11

% of population who have engaged in the arts at least three times in the last year



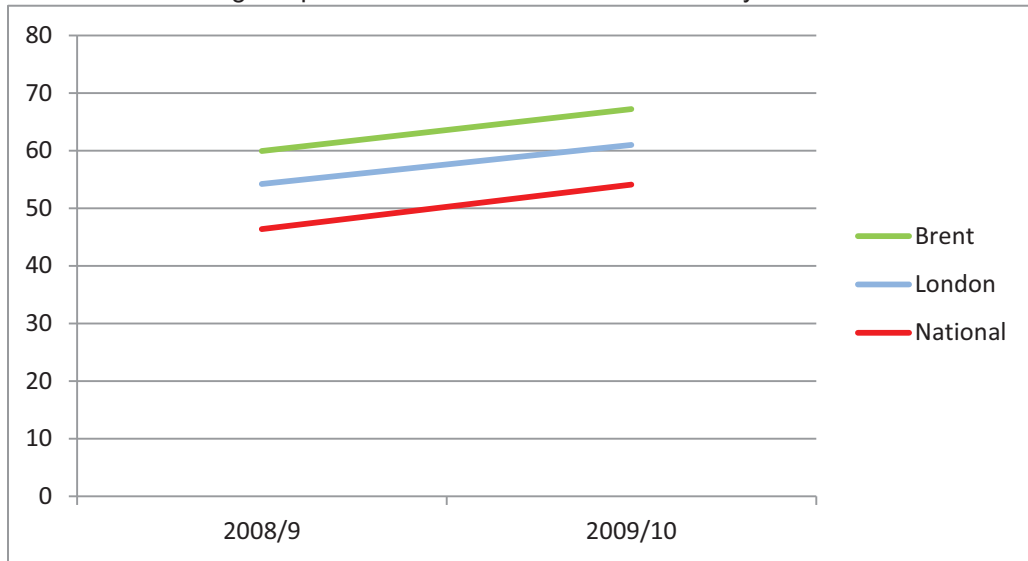
## NI 57

% of Children and Young People participating in two hours of PE and sport during curriculum



## NI 199

% of Children/Young People Satisfied with Parks and Local Play Areas



		APS 1 2006	APS 2 2008	APS 3 2009
0x30mins	Brent	56.5	53.3	53.1
	London	49.5	48.0	46.8
	National	50.6	48.5	47.9

NI 8	Brent	18.2	20.3	16.3
	London	21.5	20.4	21.0
	National	21.1	21.1	21.3





NI 9	Brent		56.3	50.7
	London		51.9	49.6
	National		48.5	46.2

NI 10	Brent		50.3	52.9
	London		59.5	59.6
	National		53.8	52.4

NI 11	Brent		41.3	42.0
	London		49.4	48.6
	National		45.2	44.1

		2004/5	2005/6	2006/7	2007/8	2008/9	2009/10
NI 57	Brent	49	60	67	69	69	
	London	46	55	69	75	80	
	National	49	59	69	77	81	

NI 199	Brent					59.9	67.2
	London					54.2	61.0
	National					46.4	54.1

-  = from PAT
-  = from Sport England Diagnostic
-  = From Jemima Morris
-  = From TellUs Survey 4 (note there is a revision to)

› TellUs Survey 3 results)



## Impact Needs/Requirement Assessment Completion Form

<b>Department:</b> Customer and Community Engagement	<b>Person Responsible:</b> <b>Cheryl Curling</b>
Service Area: Communication Team	Timescale for Equality Impact Assessment : By 26 May 2011
Date: May 2011	Completion date: 8 July 2011
Name of service/policy/procedure/project etc: Future funding of an events programme	Is the service/policy/procedure/project etc: New <input checked="" type="checkbox"/> Old <input type="checkbox"/>
Predictive <input checked="" type="checkbox"/>  Retrospective <input type="checkbox"/>	Adverse impact <input checked="" type="checkbox"/> Not found <input type="checkbox"/> Found <input type="checkbox"/>  Service/policy/procedure/project etc, amended to stop or reduce adverse impact Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Is there likely to be a differential impact on any group?  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Please state below:
1. Grounds of race: Ethnicity, nationality or national origin e.g. people of different ethnic backgrounds including Gypsies and Travellers and Refugees/ Asylum Seekers  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	2. Grounds of gender: Sex, marital status, transgendered people and people with caring responsibilities  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
3. Grounds of disability: Physical or sensory impairment, mental disability or learning disability  Yes <input type="checkbox"/> No <input type="checkbox"/>	4. Grounds of faith or belief: Religion/faith including people who do not have a religion  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
5. Grounds of sexual orientation: Lesbian, Gay and bisexual  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	6. Grounds of age: Older people, children and young People  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Consultation conducted  Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Person responsible for arranging the review: Cheryl Curling, Communications Manager	Person responsible for publishing results of Equality Impact Assessment: Cheryl Curling, Communications Manager
Person responsible for monitoring: Cheryl Curling, Communications Manager	Date results due to be published and where: June 2011 – Council website
Signed:	Date:

## Impact Needs/Requirement Assessment Completion Form

Please note that you must complete this form if you are undertaking a formal Impact Needs/Requirement Assessment. You may also wish to use this form for guidance to undertake an initial assessment, please indicate.

### 1. What is the service/policy/procedure/project etc to be assessed?

Future funding of an events programme - Reduction of the festivals budget resulting in a reduced delivery of festivals activity.

### 2. Briefly describe the aim of the service/policy etc? What needs or duties is it designed to meet? How does it differ from any existing services/ policies etc in this area

- i. There is a clear commitment from Brent Council to the development of an improved arts and culture offer in Brent and a strategic context for change outlined in the Borough Plan 2010-2014, Brent Cultural Strategy 2010-2015 and the One Council agenda. A clear strategy for future funding of an inclusive events/activities provision in Brent is overdue and there is an increasingly urgent need for clarity and direction for a number of reasons:
  - Public sector spending cuts and the need to make savings
  - Imbalance of resource invested in festivals as the programme has developed in an 'ad hoc' way over time.
  - Need for clear outcomes from grant funded organisations.
  - Fragmented approach to delivery of events across the council.
  - The opening of the Civic Centre in 2013 with the potential to provide significant cultural opportunities.
- ii. Under sections 144 and 145 of the Local Government Act 1972 the Local Authority has a power to provide (or arrange for the provision of) entertainment, the development and improvement of the knowledge, understanding and practice of the arts, and otherwise attract visitors to the area for recreation etc.
- iii. This equality impact assessment will look at the future funding of an events programme.
- iv. Previously Brent's festivals function delivered the following:
  - Brent's main Festivals Programme:

Event	Cost
Respect	£76,000
Eid	£18,000
Countryside Day	£30,000
Navratri (grant)	£67,000
Diwali	£62,000
Fireworks Night	£12,000
Chanukah	£4,000
Festive Lights (tree dressing)	£81,000
Christmas	£5,000
Holocaust Memorial Day	£5,000
St Patrick's Day	£25,000
St George's Day	£2,000
International Women's Day	£3,000
LGBT History Month	£2,000

- v. Festivals and events are one mechanism we use to advance equality of opportunity for a number of different groups with protected characteristics. They play a part in enabling those groups to celebrate particular festivals/events which are important to their particular race, religious group, gender, sexual orientation etc. They also play a role in promoting understanding between different groups and fostering

## Impact Needs/Requirement Assessment Completion Form

good relationships between different groups.

- vi. The Festivals team (two members of staff) were moved from Environment and Neighbourhood Services to Customer and Community Engagement in November 2010. This provided for an opportunity to identify savings within the provision of events and activities and to review the existing programme of events and activities.
- vii. As a result it was recommended to Executive in January 2011 that consultation take place on reducing the funding for festivals and the reduction in the number of festivals and events delivered.
- viii. Two options were proposed to Executive in January 2011 to agree consultation on with Option 1 being the preferred option. These were:
  - Option 1 – All festivals are stopped apart from a Brent Festival (incorporating Respect and Countryside Day), Diwali, Holocaust Memorial Day and Bonfire Night. The cost of Diwali is reduced by £25,000 to £72,000 and the Navatri grant of £67,000 is stopped.
  - Option 2 – All festivals are ceased and the Festival team is disbanded (staff savings of £82,000), total saving of £508,000 (less redundancy costs in the first year).
- ix. Option 1 would result in ceasing the following festivals/events:
  - Chanukah
  - St Patrick's Day Parade
  - Eid
  - Christmas
  - St George's Day
  - LGBT Month
  - International Women's Day
  - Navratri grant
  - Festive lights (tree dressing).
- x. Option 2 would result in ceasing the above nine festivals/events plus the following:
  - Countryside Day
  - Respect
  - Fireworks Night
  - Diwali
  - Holocaust Memorial Day.
  - It would also result in the redundancy of two members of staff.
- xi. Executive agreed the recommendation to go out and consult on these two options and that consultation took place from 7 March to 26 April 2011.
- xii. The results of the consultation, plus previous consultation which had taken place (public consultation in 2008 for stakeholders to comment on the festivals programme, a mapping exercise of current provision in 2009, consultation on the Cultural Strategy in 2010 and London borough events comparison) informed the recommendations in the report this EIA relates to – the future funding of an events programme.
- xiii. The future funding of an events programme report for Executive on 18 July 2011 recommends that from 1 April 2012 the council cease delivery of cultural and faith-related events/activities and delivers an inclusive programme of activities that will engage across all communities.
- xiv. The council would retain delivery of fireworks night and Holocaust Memorial Day and look to develop a programme of activities under the title of Brent Celebrates.
- xv. In the current year – 2011/2012 – there is insufficient time to deliver large scale events, namely Respect, Countryside Day and Diwali. With the recruitment of specialist staff on hold until the outcome of the Executive decision on future funding of an events programme the planning activity necessary to ensure the safe delivery of these events has not taken place.
- xvi. There is an opportunity to deliver a reduced programme of events in the current financial year but these would have to be delivered within the identified reduced budget. This programme could include:
  - Fireworks Night
  - Chanukah
  - Festive lights (tree dressing)
  - Christmas
  - Holocaust Memorial Day

## Impact Needs/Requirement Assessment Completion Form

- St Patrick's Day
- St George's Day
- International Women's Day
- LGBT month
- Eid

- xvii. While a Diwali parade as previously provided cannot be delivered it is proposed that a combined Festival of Light and Fireworks Night be delivered which would be open to all to attend.
- xviii. The Navratri grant could be accommodated in the current financial year but would have to be considered in light of the reduced budget identified.
- xix. It is not the intention of the council to cease all future provision of a festivals/events programme. But rather to deliver a programme that would be more inclusive whilst continuing to allow for the discretionary power under the Local Government Act 1972, sections 144 and 145 in which it is stated that the Local Authority has a power to provide (or arrange for the provision of) entertainment, the development and improvement of the knowledge, understanding and practice of the arts, and otherwise attract visitors to the area for recreation etc.

### 3. Are the aims consistent with the council's Comprehensive Equality Policy?

The policy is consistent with the council's Comprehensive Equality Policy.

The proposal to develop an inclusive events/activities provision that will be open to all in the community will include encouraging all those with protected characteristics to become involved. The programme will be developed with input from residents and service users to ensure that in delivering the programme we aim to improve social cohesion, community relations and to foster good relations between those who share a relevant protected characteristic and those who do not share it.

### 4. Is there any evidence to suggest that this could affect some groups of people? Is there an adverse impact around race/gender/disability/faith/sexual orientation/health etc? What are the reasons for this adverse impact?

- a. The equality assessment is being undertaken to determine the impact of ceasing funding to the majority of the current historic provision, excepting fireworks night and Holocaust Memorial Day.
- b. The key stakeholders directly affected by the proposals are:
- Festival/events attendees and potentially non-attendees (who might have attended in the future)
  - Staff
- c. However, a separate Staff Impact Needs Requirement Assessment has been carried out as part of the council's 'Managing for Change' process.
- d. Therefore the main group affected will be festival/events attendees and potentially non-attendees.
- e. Respect/Countryside Day – these are grouped together as the two events historically delivered that are inclusive of all the protected characteristics. They are both council organised, funded and delivered. They are open to all to attend and offer a variety of activity/entertainment including fun fairs, falconry displays, live music, drama, art activities, food and much more. It is proposed to deliver a Brent Celebrates event or programme of events which will bring together these two events in the future. The impact on the suggested changes on attendees will be minimal, as a substitute event will be provided. It is also noted that similar events take place within the borough delivered by local communities, notably Gladstonbury and the Queen's Park Festival. Also the Nottingham Carnival is also held locally.
- f. Chanukah – a festival in which the council provides space for a Menorah and promotional material for other activity taking place in the borough provided by local communities. This is a festival which is well observed within the Jewish community at very local and often family levels. It will be recognised in the calendar of events in the new Civic Centre. The impact on attendees will be minimal as the festival will continue to be celebrated in places of worship and the home.
- g. St Patrick's Day Parade – an event delivered by the council working with a steering group from the community. It is a parade through Willesden where historically a significant Irish community live. It includes a stage with live music and floats. There is already interest from within the community to deliver this event themselves with the council providing support in identifying sponsorship opportunities and providing advice and guidance on the

## Impact Needs/Requirement Assessment Completion Form

safe delivery of a large scale event. The impact on attendees will ultimately be minimal as this event is celebrated in pubs, clubs and venues across the borough and London and also with the Mayor of London's St Patrick's Day Parade.

- h. Eid – Historically the council provided this festival but have in the past two years worked with a community group to enable them to deliver from within the community with advice and guidance from the council but at no financial cost. This has resulted in limited impact on the attendees and an improved delivery of the event. It is anticipated that the community organisers will continue to deliver this event annually. The event is celebrated in homes, places of worship and other venues across the borough.
- i. Christmas – the council has advised and supported organisers of the various events which make up the Christmas programme to the extent where this festival is delivered from within the community with council support only in its promotion. The impact of the council ceasing support will be minimal on the delivery as advice and support could be provided to identify alternative sponsorship for promotion. The festival is also celebrated widely in homes, places of worship and other venues across the borough and London.
- j. St George's Day – activities supporting this event are supplied through the library service. Historically it has not been well supported achieving less than 200 attendees. It is unlikely that the community will stage this event themselves as it does not attract the attention and support that similarly culturally themed days do, such as St Patrick's Day. With the attendance figures low the impact on attendees is likely to be limited.
- k. LGBT Month – this event has not been held for at least the past two years with no request to continue it from the community. Events are staged in the wider community, for instance Gay Pride Parade in London, which do attract significant attendance.
- l. International Women's Day – this event has not been held for two years with no request for it to continue. There are opportunities to attend London-wide or nation-wide events associated with the date. It is anticipated there will be limited impact on attendees if the council cease to provide.
- m. Navratri grant – the grant provides funds to pay for locations for various events organised by the community and the Hindu Council. Currently there is no monitoring of how the funds are used so it is difficult to identify the impact of ceasing the grant. No other grant is paid to faith-related groups for the provision on events/festivals. Advice and support would be available from the council to help identify sponsorship to help with covering the cost. With planning the impact on attendees would be minimal as Navratri celebrations are likely to continue to be delivered from various venues and places of worship in the borough.
- n. Festive lights (tree dressing) – this has developed in an ad hoc fashion with no clear priorities for where lights should be placed. It is anticipated that the new Civic Centre would include festive lights at a location at the heart of the borough. The impact on the eight characteristics would be limited if the funding ceased as festive lights are provided in homes, places of worship, places of entertainment and retail outlets.
- o. Diwali – the Diwali Parade is a major event which attracts approximately 75,000. It involves the community and schools in outreach arts work to develop the floats and culminates in a firework display at a local park. There is a large Diwali event at the Neasden Temple which will continue with or without the council run parade and it is suggested that by keeping the Fireworks Night a combined Festival of Light and Fireworks display could be provided by the council. Attendees are likely to be disappointed if the event is cancelled, however Diwali will continue to be celebrated in homes, places of worship and other venues in the borough. In the present financial climate, the Council can no longer sustain the cost of providing this festival.
- p. This year Diwali and fireworks night are on the same date, 5 November, and it presents the council with an opportunity to combine these two events. Therefore ensuring that fireworks are delivered in an organised and safe display whilst enabling people to celebrate Diwali.
- q. It is proposed to maintain Holocaust Memorial Day as it is an international remembrance occasion which if not delivered by the council would not be delivered in Brent in another day. It is an international remembrance occasions recognising all forms of genocide.

5. Please describe the evidence you have used to make your judgement. What existing data for example (qualitative or quantitative) have you used to form your judgement? Please supply us with the evidence you used to make you judgement separately (by race, gender and disability etc).

Measured against the festival activity in many other boroughs Brent's programme is considerable. (appendix 2) However the current level of festivals activity is increasing but unsustainable and inappropriate given the pressures on budget and the changing demographic profile of the borough. A number of current festivals celebrate cultural

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distinctiveness or difference but by changing the future provision we would work towards a more transparent delivery of events meeting the aim of the Cultural Strategy of 'an accessible and vibrant local culture and shared community activities'. Historic spending commitments and the lack of transparency of some decision-making about grants may lead to claims of unfairness or lack of access of resources for newer communities. The current offer fails to meet the needs of the wider community or to address its complexity. There is also often no clear benefits or value for money for the Council.

Consultation was carried out on option 1 and 2 from 7 March to 26 April 2011, and the full results of that consultation are attached as appendix 1a and 1b.

The consultation document set out the council's proposed eight priority areas of work, four for Arts and four for Festivals, and asked: if they were the right priorities; were they of equal importance; and to rate them in preference of importance. It also asked if there were other areas of work not covered in the identified priorities and there was a final open question asking if there was anything to add.

Attached is a range of monitoring activity related to the current festivals programme (appendix 3). It will be noted that it is not comprehensive and has not been carried out in a consistent method. It also does not monitor all of the protected characteristics, being largely restricted to age, gender, ethnicity and disability.

6. Are there any unmet needs/requirements that can be identified that affect specific groups? (Please refer to provisions of the Disability Discrimination Act and the regulations on sexual orientation and faith, Age regulations/legislation if applicable)

The review of funding will result in the way we engage with communities will be different. However may result in some unmet needs particularly in those areas where there may not be opportunities to celebrate in the wider community, for instance the lesbian, gay, bisexual and transgender communities. However the aim of the review is to identify ways of making the programme more accessible and diverse, enabling greater participation from the community and an increase in community led ideas and views on programme content.

There will be opportunities to support groups representing the protected characteristics with advice, support and training to enable them to deliver their own targeted activities/events.

7. Have you consulted externally as part of your assessment? Who have you consulted with? What methods did you use? What have you done with the results i.e. how do you intend to use the information gathered as part of the consultation?

A public consultation took place from 7 March to 26 April 2011. It was undertaken through direct postal consultation with known stakeholders (approximately 2,000) involved in the delivery of Arts and Festivals activity in the borough and an online wider public consultation.

There were 202 respondents – 194 online and 8 paper – plus nine emails, one letter and feedback from the Environment and Neighbourhoods policy team. There were also two petitions which were:

- Save St Patrick's Day – approximately 300 signatures
- Continue funding the Navratri Festival – 281 signatures
- Save Navratri petition – We oppose Brent Council cutting funding for the Navratri celebrations and call for it to be restored – approximately 5,000 signatures.

The consultation was publicised through local media, the council's website and The Brent Magazine delivered to all households.

The consultation asked if the priority areas of work were right and were of equal importance. There were four priority areas for both arts and festivals.

The response to the question 'Are they the right priorities?' were fairly evenly split:

- 53% agreed, 47% disagreed.

The response to the question 'Are they equally important?' were quite clear that the majority said they were not of equal importance:

- 70% disagreed, 30% agreed.

The open responses identified the following:

- There was no appetite for ceasing all festivals activity.
- Keeping clearly faith focused events may lead to claims of unfairness or lack of access to resources for newer communities.



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- No real opposition to ceasing faith focused events and concentrating on an event/festival that celebrated Brent's communities.
- A wish to be encouraged to deliver activities/events with the support and advice of the council.
- A wish to see a Brent Celebrates event that didn't distinguish between faiths or cultures.
- A recognition and acceptance that there is a need to save money but not to stop activity altogether.

The consultation top line results and themes are attached as appendix 1.

The results of this consultation have informed the final options in the report to go to Executive on 18 July.

### 8. Have you published the results of the consultation, if so where?

The results of the consultation are available on the council's website and will be published with the report that goes to Executive in June 2011.

### 9. Is there a public concern (in the media etc) that this function or policy is being operated in a discriminatory manner?

There has been some local media coverage on the proposed deletion of the Navratri grant, but it was not the angle of the consultation report that the policy was being operated in a discriminatory manner. The consultation does show concern over the cutting of the grant and keeping Diwali but equally respondents expressed the desire to not have faith focussed events but rather an encompassing programme of activity across all Brent residents.

### 10. If in your judgement, the proposed service/policy etc does have an adverse impact, can that impact be justified? You need to think about whether the proposed service/policy etc will have a positive or negative effect on the promotion of equality of opportunity, if it will help eliminate discrimination in any way, or encourage or hinder community relations.

The proposal to deliver a reduced programme may on the surface appear to impact in a negative way and effect the promotion of equal opportunity. But the proposal is to develop an inclusive events/activities provision that will be open to all in the community will include encouraging all those with protected characteristics to become involved. The programme will be developed with input from residents and service users to ensure that in delivering the programme we aim to improve social cohesion, community relations and to foster good relations between those who share a relevant protected characteristic and those who do not share it.

However, in a number of cases these activities are delivered by other organisations or the communities they represent. Where they are not delivered in other ways the aim of the review is to identify ways of making the programme more accessible and diverse, enabling greater participation from the community and an increase in community led ideas and views on programme content.

There will be opportunities to support groups representing the protected characteristics with advice, support and training to enable them to deliver their own targeted activities/events.

There are a number of local independent community festivals, notably Gladstonbury and the Queens Park Festival which are popular, well run and inclusive of all communities. Also locally is the Camden Council funded Kilburn Festivals and two major London festivals, the Notting Hill Carnival and the Mela (in Ealing).

The proposed reduced programme would allow for the development of a more inclusive festival programme, which would move from faith or cultural focus to community focused delivery. This could aid to break down discrimination and positively encourage good community relations.

### 11. If the impact cannot be justified, how do you intend to deal with it?

The EIA shows that adverse impacts are mitigated by proposed actions, in particular through the development of a new programme of festivals that brings together the communities in Brent in a more inclusive way, and by offering support, advice and training to allow communities to develop their own celebrations in a safe and controlled way.

### 12. What can be done to improve access to/take up of services?

Moving from an Arts Team to an Event and Marketing Team provides the opportunity to develop marketing and

## Impact Needs/Requirement Assessment Completion Form

sponsorship strategies to engage with Brent residents. The consultation has shown that there is an appetite for delivering inclusive festivals which all communities can comfortably engage with. An Events and Marketing strategy will be developed with an action plan to identify and put in place communication activities to engage with Brent's residents.

### 13. What is the justification for taking these measures?

The current economic situation and its impact on local government necessitate a review of all services at local, regional and national level. Brent's Festivals delivery is overdue a review and while savings have to be made there are opportunities to deliver activities which more closely meet the needs of all residents. The aim of this proposal is both to secure savings and to deliver a better focused, more transparent and better supported events programme.

### 14. Please provide us with separate evidence of how you intend to monitor in the future. Please give the name of the person who will be responsible for this on the front page.

The delivery of the reduced programme will be through an inclusive events programme strategy to be developed for 2012-2014. It will be monitored through performance monitoring of outcomes attached to specific and individual festivals activities. The strategy will be reviewed on an annual basis with a comprehensive review planned for 2014 to allow for sufficient time for a subsequent strategy to be produced.

### 15. What are your recommendations based on the conclusions and comments of this assessment?

It is recommended to reduce the programme of festival activity to allow for savings to be made and new programme to be developed which better meets the needs of Brent's residents.

Should you:

1. Take any immediate action?
2. Develop equality objectives and targets based on the conclusions?
3. Carry out further research?

There is no further immediate action required. Depending on the Executive decisions the new festivals programme will be developed and implemented. There will be a need to assess how better to monitor the protected equality strands at mass events.

### 16. If equality objectives and targets need to be developed, please list them here.

Equality objectives and targets need to be developed to ensure that Brent's diverse community needs are met by an inclusive festivals programme. The objectives and targets need to be identified as part of the action plan which will support the strategy.

### 17. What will your resource allocation for action comprise of?

There will not be a specific 'mitigation' budget but rather the members of the new Events and Marketing Team will need to ensure the relevant equality actions are identified and incorporated in the strategy action plan.

If you need more space for any of your answers please continue on a separate sheet

Signed by the manager undertaking the assessment:

Full name (in capitals please):  
CHERYL CURLING

Date: 8 July 2011

Service Area and position in the council:  
Customer and Community Engagement, Communications Manager



## **Impact Needs/Requirement Assessment Completion Form**

Details of others involved in the assessment - auditing team/peer review:

Once you have completed this form, please take a copy and send it to: **The Corporate Diversity Team, Room 5 Brent Town Hall, Forty Lane, Wembley, Middlesex HA9 9HD**

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## Appendix 8

### The Equality Act 2010 – The Public Sector Equality Duty

Section 149 in Chapter 1 of Part XI EA 2010 is the new public sector equality duty. It came into force on 5 April 2011. It replaces the existing public sector equality duties in sections 71 *Race Relations Act 1976* (introduced on 2 April 2001), 76A *Sex Discrimination Act 1975* (introduced on 4 December 2006) and 49A *Disability Discrimination Act 1995* (introduced on 2 April 2007). Broadly speaking, it extends the scope of the duty to all 'protected characteristics' (as defined in section 4 of the Act) except marriage and civil partnership. Section 149 provides as follows:

#### **149 Public sector equality duty**

1. A public authority must, in the exercise of its functions, have due regard to the need to:
  - a. eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - b. advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
  - c. foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
2. A person who is not a public authority but who exercises public functions must, in the exercise of those functions, have due regard to the matters mentioned in subsection (1).
3. Having due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to:
  - a. remove or minimise disadvantages suffered by persons who share a relevant protected characteristic that are connected to that characteristic;
  - b. take steps to meet the needs of persons who share a relevant protected characteristic that are different from the needs of persons who do not share it;
  - c. encourage persons who share a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

4. The steps involved in meeting the needs of disabled persons that are different from the needs of persons who are not disabled include, in particular, steps to take account of disabled persons' disabilities.
5. Having due regard to the need to foster good relations between persons who share a relevant protected characteristic and persons who do not share it involves having due regard, in particular, to the need to:
  - a. tackle prejudice, and
  - b. promote understanding.
6. Compliance with the duties in this section may involve treating some persons more favourably than others; but that is not to be taken as permitting conduct that would otherwise be prohibited by or under this Act.
7. The relevant protected characteristics are:
  - a. age
  - b. disability
  - c. gender reassignment
  - d. pregnancy and maternity
  - e. race
  - f. religion or belief
  - g. sex
  - h. sexual orientation.